

ALLEN, FREDERICK, 1948- Frederick Allen papers

Emory University
Stuart A. Rose Manuscript, Archives, and Rare Book Library
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Descriptive Summary

Creator: Allen, Frederick, 1948-
Title: Frederick Allen papers
Call Number: Manuscript Collection No. 850
Extent: 16 linear ft. (16 boxes)
Abstract: Papers relating to journalist Frederick Allen's book, *Secret Formula*, about the history of the Coca Cola Company.
Language: Materials entirely in English.

Administrative Information

Restrictions on Access

Unrestricted access.

Terms Governing Use and Reproduction

All requests subject to limitations noted in departmental policies on reproduction.

Source

Gift, 2000 with an addition in 2005

Citation

[after identification of item(s)], Frederick Allen papers, Stuart A. Rose Manuscript, Archives, and Rare Book Library, Emory University.

Collection Description

Biographical Note

Frederick Allen (1948-), journalist and author. Allen is a former political commentator for CNN and columnist for the *Atlanta Journal-Constitution*. His books include *Secret Formula* (1994) and *Atlanta Rising: The Invention of an International City, 1946-1996* (1996).

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Scope and Content Note

The collection consists of materials relating to Frederick Allen's book, *Secret Formula*. The materials include manuscript and typescript drafts, research materials and notes, reviews and publicity materials, and printed material relating to the history of the Coca-Cola Company.

Arrangement Note

Unprocessed collection.

Container List

| Box | Folder | Content |
|------------|---------------|---|
| 1 | | Research/creative process notes; printouts of timelines/transcripts of interviews |
| 2 | | Materials relating to two recent Coca-Cola bottling lawsuits; misc. materials; audio-visual materials |
| 3 | | Original manuscript and typeset; early versions including long version and editor's cuts |
| 4 | | Typescripts |
| 5 | | Articles on Coca-Cola; publication memos from Harper; material from D'Arcy Advertising |
| 6 | | Reviews; publicity material; articles about Coca-Cola from 1994 to present |
| 7 | | Newspaper clippings |
| 8 | | Newspaper clippings |
| 9 | | Newspaper clippings |
| 10 | | Unprocessed additions |
| 11 | | Unprocessed additions |
| 12 | | Unprocessed additions |
| 13 | | Unprocessed additions |
| 14 | | Unprocessed additions |
| 15 | | Audio-visual material |
| 16 | | Audio-visual material |
