

# **BERND, AARON, 1894-1937**

## **Aaron Bernd papers,1919-1937**

Emory University  
Stuart A. Rose Manuscript, Archives, and Rare Book Library  
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### **Descriptive Summary**

**Creator:** Bernd, Aaron, 1894-1937  
**Title:** Aaron Bernd papers,1919-1937  
**Call Number:** Manuscript Collection No. 1110  
**Extent:** 2.5 linear foot (5 boxes), 2 oversized papers boxes (OP), and 2 oversized bound volumes (OBV)  
**Abstract:** Papers of Aaron Bernd, a Jewish journalist for *The Macon Telegraph*, including correspondence, photographs, printed material, scrapbooks, and writings.  
**Language:** Materials mostly in English, some financial records in French.

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### **Administrative Information**

#### **Restrictions on Access**

Unrestricted access.

#### **Terms Governing Use and Reproduction**

All requests subject to limitations noted in departmental policies on reproduction.

#### **Related Materials in Other Repositories**

Gustave Bernd papers, Washington Memorial Library, Macon, Georgia.

#### **Source**

Purchased from Gus Kaufman, 2009. The collection was appraised by Old New York Bookshop.

#### **Custodial History**

Kaufman is the grand-nephew of Aaron Bernd.

#### **Citation**

[after identification of item(s)], Aaron Bernd papers, Stuart A. Rose Manuscript, Archives, and Rare Book Library, Emory University.

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**Appraisal Note**

Acquired by the Curator of African American Collections, Randall Burkett, as part of the Rose Library's holdings in African American culture and history.

**Processing**

Processed by Kelli Piotrowski, August 27, 2009.

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**Collection Description****Biographical Note**

Aaron Bernd (1894-1937) was a Jewish writer, literary editor, and businessman born December 22, 1894 to Gustave Bernd and Henrietta Blum of Macon, Georgia. A graduate of the University of Georgia, he attended Columbia University and then worked briefly as a publicity agent in the film industry before serving in the United States Army in Europe during World War I. He then returned to Macon to manage the family leather goods business, G. Bernd Company, where he lived for the remainder of his life. Bernd served as the literary editor for *The Macon Telegraph* and also wrote a column under the pseudonym "Coleman Hill." He was a contributor to *The Baltimore Sun*, *The New Yorker*, and *The American Legion Monthly*. He died of influenza on February 11, 1937.

**Scope and Content Note**

The collection contains the papers of Aaron Bernd from 1919-1937. The papers consist of correspondence, writings, scrapbooks, newspaper clippings, printed material, photographs, legal documents, and financial records. Also included are digitized audio of conversations between Gus Kaufman, Jr., Jordan Masee, and Carey Pickard, III.

Correspondence primarily documents Bernd's professional activities as a literary editor and writer for *The Macon Telegraph* as well as his freelance literary endeavors. A large collection of personal letters from scholar and educator John Donald Wade concern faculty tenure negotiations at the University of Georgia in the 1920s. The correspondence also includes letters to and from Walter F. White of the National Association for the Advancement of Colored People (NAACP) from 1924-1934 concerning racial prejudice in the South, lynching, and contemporary literature. Additional correspondents include Clark Foreman, Julia and Julian Harris, James Weldon Johnson, H.L. Mencken, Howard W. Odum, Arthur B. Spingarn, Laurence Stallings, Hank Fuller of the International Labor Defense, and Will W. Alexander and Robert B. Eleazer of the Commission on Interracial Cooperation. The writings in the Bernd papers include drafts of Bernd's columns and reviews; an unpublished book draft co-authored by Susan Myrick entitled "We Get Along: A Primer for Yankees About Relations of Whites and Blacks in the South; and a genealogical work, *This is the Saga of the Bernd, Block, and Blum Families in the United States of America*. Scrapbooks primarily contain columns and articles by Bernd for *The Macon Telegraph* and additional correspondence. Other materials of interest in this collection include Bernd's will, photographs from the Signal Corps USA, and printed material from the Commission on Interracial Cooperation and the NAACP.

**Arrangement Note**

Arranged by record type.

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## Container List

### Audio

Box	Folder	Content
-	-	Gus Kaufman, Jr. conversations with Jordan Masee and Carey Pickard, III, February 21, 1999 [1 of 3] side A [Digital/digitized copy available in the Reading Room: id f7465]
-	-	Gus Kaufman, Jr. conversations with Jordan Masee and Carey Pickard, III, February 21, 1999 [1 of 3] side B [Digital/digitized copy available in the Reading Room: id f748f]
-	-	Gus Kaufman, Jr. conversations with Jordan Masee and Carey Pickard, III, February 21, 1999 [2 of 3] side A [Digital/digitized copy available in the Reading Room: id f744w]
-	-	Gus Kaufman, Jr. conversations with Jordan Masee and Carey Pickard, III, February 21, 1999 [2 of 3] side A [Digital/digitized copy available in the Reading Room: id f7451]
-	-	Gus Kaufman, Jr. conversations with Jordan Masee and Carey Pickard, III, February 21, 1999 [3 of 3] [Digital/digitized copy available in the Reading Room: id f7479]

### Correspondence

1	1	Ainsworth, M.D., 1925
1	2	Albert and Charles Boni Inc., 1928-1930
1	3	Alfred A. Knopf Inc., 1924-1930
1	4	<i>American Legion Monthly</i> , 1928-1937
1	5	<i>American Mercury</i> , 1924-1927 and undated
1	6	Ann Watkins Inc., 1933
1	7	Annals of the American Academy of Political and Social Science, 1928
1	8	Armstrong, Dick, 1933
1	9	Authors' League of America Inc., 1927
1	10	Beard, Charles A., undated
1	11	Beard, Mary, 1926 and undated
1	12	Bernd, Florence, 1929-1931
1	13	Bernd, Pauline, 1928
1	14	<i>Birmingham News</i> , undated
1	15	[Brannen?], Hugh, 1928-1930
1	16	Brickell, Herschel, 1927-1929
1	17	Bull, S.C., Jr., 1929
1	18	Carpenter, Arthur, 1932
1	19	Charles Scribner's Sons, 1929
1	20	Clouter, F.M., 1929

- 1 21 Cohen, Max Bernd, 1931-1933
- 1 22 Commission on Interracial Cooperation, 1928
- 1 23 *Cracker*, 1924
- 1 24 DeRenne, Wymberley W., 1929
- 1 25 [Duenke?], Madge, 1931
- 1 26 *The Evening Sun*, 1928
- 1 27 Fargason, William H., [1929]
- 1 28 Flanagan, Thomas Jefferson, 1931
- 1 29 Fleming, William C., 1927
- 1 30 Foreman, Clark, 1931
- 1 31 Gannett, Mary Ross, undated
- 1 32 George H. Doran Company, 1926 and undated
- 1 33 Georgia Citizens' Education Movement, 1926
- 1 34 Glenn, Isa, 1930
- 1 35 Green, Paul, 1924-1925
- 1 36 Hall, Lucas, 1928
- 1 37 Hardy, Ben, 1930
- 1 38 Hargrett, Lester, 1929-1932
- 1 39 Harper and Brothers, 1927
- 1 40 Harris, Julia Collier, 1928-1933
- 1 41 Harris, Julian, 1924
- 1 42 Harris, Walter A., 1925
- 1 43 Harrison, William M., 1928-1929
- 1 44 *Havana Post*, 1933
- 1 45 Hoboken Theatrical Company, 1929
- 1 46 International Labor Defense, 1933
- 2 1 Johnson, James Weldon, 1927
- 2 2 Jordan, [Jules], 1928
- 2 3 *Judge*, 1926
- 2 4 Junior Study Club of Dublin Georgia, 1930
- 2 5 Klein, Morris H., 1929
- 2 6 Koplín, Louis, 1931
- 2 7 Lewis, Nell Battle, 1926
- 2 8 *Life*, undated [see also Writings: "Macon (Ga.)"]
- 2 9 Lions Club, Macon, Georgia, 1925
- 2 10 Loyall, Jennie, 1929
- 2 11 Mackay, W.R. (Rev.), 1929
- 2 12 Macon Telegraph Publishing Co., 1923-1933 and undated
- 2 13 Macon Writers' Club, 1928

- 2 14 Maury, Reuben, 1928
- 2 15 [Mayer?], Arthur, 1925, 1928
- 2 16 McCullar, Bernice Brown, 1930
- 2 17 Moore, Louis S., 1930
- 2 18 Morris, John, 1928
- 2 19 Munroe, R.M., 1928
- 2 20 Myrick, Susan, 1928
- 2 21 *The Nation*, 1928-1931 [see also Writings: "American Black Shirts"]
- 2 22 National Association of Book Publishers, 1929
- 2 23 *New Masses*, undated
- 2 24 *The New Republic*, undated
- 2 25 *New York Sun*, 1928
- 2 26 *New York World*, 1924-1925
- 2 27 *The New Yorker*, 1927-1934 and undated
- 2 28 Newman, Henry A., 1929
- 2 29 Odum, Howard W., 1928
- 2 30 Owen, William Russell, 1925
- 2 31 Peck, J. Robert, 1933
- 2 32 Pennington, Edgar L. (Rev.), 1928-1929
- 2 33 Persons, Mary Scandrett, 1930
- 2 34 Publix Theatres Corporation, 1929
- 2 35 Quitman Free Press, 1928
- 2 36 Ratcliffe, Dean J., 1928-1929
- 2 37 Ryskind, Morrie, 1932
- 2 38 Review Printing Company Inc., 1927
- 2 39 Robert M. McBride and Company, 1929
- 2 40 *Saturday Evening Post*, undated
- 2 41 Seadler, Silas F., 1930
- 2 42 Select Printing Company Inc., 1928
- 2 43 Simon and Schuster Inc., 1928-1931 and undated
- 2 44 Spingarn, Arthur B., 1931
- 2 45 Stallings, Laurence, 1924-1925
- 2 46 Strozier, Harry S., 1929
- 2 47 Theatre Guild Inc., 1929
- 2 48 Trotti, Lamar, 1929-1930
- 2 49 Tupper, Sam, Jr., 1931
- 2 50 Turner, Eloise R., 1928
- 2 51 University of Georgia Alumni Secretary, 1929
- 2 52 Van Doren, Carl, 1926-1929

- 2 53 Vanity Fair, undated
- 2 54 Victor, Victor, 1927-1930
- 2 55 Viking Press Inc., 1929
- 2 56 Villard, Oswald Garrison, 1928-1930
- OP1 1 Villard, Oswald Garrison, 1928
- 3 1 Wade, John Donald, 1925-1927 [1 of 2]
- 3 2 Wade, John Donald, 1928-1936 [2 of 2]
- 3 3 Walker, Roosevelt, 1927
- 3 4 Wharton, James B., 1928
- 3 5 White, Walter F., 1924-1926 [1 of 2]
- 3 6 White, Walter F., 1927-1934 [2 of 2]
- 3 7 Woodward, W.E., 1924
- 3 8 Woollcott, Alexander, 1924
- 3 9 Unidentified, 1926-1930
- 3 10 Correspondence to others, 1928

### Financial records

- 3 11 Bank statements, Banque de France and Consulat Général de France a la Nouvelle-Orléans, 1920-1927
- OP1 2 Bank statement, Banque de France, 1926
- 3 12 Financial statement, Lions Club of Macon, Georgia, 1922-1923
- 3 13 Literary earnings, 1925-1933

### Legal Documents

- 3 14 Contract, Aaron B. Bernd and R.C. Sherman, March 26, 1928
- 3 15 G. Bernd Company, November 4, 1931
- 3 16 Military discharge papers, 1919-1920
- 3 17 Will, Aaron Blum Bernd, 1931-1937

### Photographs

- 3 18 Columbus Wreck of the 40 and 8, Fort Benning, Georgia (Photographer: Signal Corps USA), [circa 1920s]
- 3 19 [Harris, Julia Collier?], [circa 1930s]

### Printed Material

- 3 20 American Map Company, advertisement for Cleartype Maps, New York, 1933
- 3 21 *American Mercury*, advertisement for *American Mercury*, [circa 1920s]
- 3 22 College Comics, table of contents, volume IV, number 5, Chicago: DuPont Publishing Company, May 1926

- 3 23 Commission on Interracial Cooperation, "The Interracial Cooperation Plan: How a Southern Newspaper Views the Commission's Work", editorial from *Birmingham News*, June 8, 1926
- 3 24 Commission on Interracial Cooperation, "Negro Education in Georgia," Robert B. Eleazer, Atlanta, Georgia, [circa 1930s]
- 3 25 Commission on Interracial Cooperation, "The Opinion of Those Who Ought to Know: What Representative Negroes Say of the Interracial Movement", [circa 1930s]
- 3 26 Commission on Interracial Cooperation, "Southern Women and the South's Race Problem", Robert B Eleazer, Atlanta, Georgia, 1931
- OPI 20 Frank, Helen Bernd Klein, *This is the Saga of the Bernd, Block, and Blum Families in the United States of America*, 1961
- 3 27 H.W. Wilson Company, advertisement for *A Bibliography of the Negro in Africa and America* compiled by Monroe N. Work, New York, 1928
- OPI 3 Holloman, James A., "Just in Passing", [circa 1920s]
- 3 28 Jossey, William Johnson, "Prospectus of the Sublime Super-Art Film Cooperation", Macon, Georgia: Harris Press, 1919
- 3 29 Longfellow, H.W., *The Riverside Literature Series*, number 1, "Evangeline," Boston: Houghton, Mifflin and Company, 1896
- 3 30 *Macon Jay-Ce*, volume 1, number 5, Macon, Georgia, July 15, 1925
- 4 1 Macon Woman's Club, "Building Fund Campaign for Tallulah Falls Industrial School", 1924
- 4 2 Moore, Louis S., "Announcement of Louis S. Moore, of Thomasville for Secretary of State", [1930], and "Louis Moore of Thomasville Candidate for Secretary of State: What Those Who Know Him Say of Him", 1930
- 4 3 National Association for the Advancement of Colored People, "Eighteenth Annual Report for 1927", January 1928
- 4 4 National Association of the Advancement for Colored People, press release "N.A.A.C.P. Requests Coolidge to Press Prosecution of Murderer of Innocent Negro Soldier", July 16, 1926
- 4 5 National Association for the Advancement of Colored People, press release "Walter White Gets Names of Aiken, S.C. Lynchers", October 29, 1926
- 4 6 Review Publishing and Printing Company, advertisement for *The Love Stories of John and Charles Wesley* and "A visit to a Shrine of English Wesleyanism" by Thomas Gamble, Savannah, Georgia, [1927]
- OPI 4 Rutherford, Mildred Lewis, *Flags and Flowers: Sight Seeing in Athens, Georgia*, [circa 1920s]
- 4 7 Simon and Schuster, fliers, 1925 and 1930
- 4 8 Walpole, Hugh, "My Dear Mencken", George H. Doran Company, [circa 1920s]
- 4 9 *Wool and Clothing Forecaster*, "The Passing of American Wool's Dividend and the Outlook", Worcester, Massachusetts, September 8, 1924

**Printed material-Newspaper clippings**

- 4 10 Bernd, A.B., 1920-1928  
 OP2 1 Bernd, A.B., 1925-1928  
 OP2 2 Broun, Heywood, 1921-1926  
 4 11 Letters to editor of *The Macon Telegraph*, 1924-1927  
 4 12 Mencken, H.L., 1924-1926  
 OP2 3 Mencken, H.L., 1924-1925  
 4 13 Race, 1924-1929  
 OP2 4 Race, 1925-1929  
 4 14 Reviews of *The Fire in the Flint* by Walter F. White, 1924  
 4 15 Scopes trial, 1924-1926  
 OP1 5 Scopes trial, 1924-1926  
 4 16 Southern culture, 1923-1926  
 OP2 5 Southern culture, 1924-1926  
 4 17 Stallings, Laurence, 1924-1926  
 4 18 Wade, John Donald, 1924-1927  
 4 19 General, 1924-1927

**Scrapbooks**

- OBV1 Newspaper clippings of columns by A.B. Bernd, correspondence, and ephemera, 1923-1926  
 OBV2 Newspaper clippings of columns by A.B. Bernd, 1923-1935

**Video**

- - Gus B. Kaufman, Jr., presentation for Southern Jewish Historical Society, November 11, 2008  
 [Digital/digitized copy available in the Reading Room: id ppcq3]

**Writings**

- 4 20 Book draft (unpublished)-A.B. Bernd and Susan Myrick, "We Get Along: A Primer for Yankees About the Relations of Whites and Blacks in the South", May 17, 1935  
 4 21 Column drafts-A.B. Bernd, "In My Opinion", *Macon Telegraph*, [with editorial correspondence and clippings], undated  
 OP1 6 Column drafts-A.B. Bernd, "In My Opinion", *Macon Telegraph*, 1926 and undated  
 4 22 Column draft-A.B. Bernd, "In My Opinion", *Macon Telegraph*, [with editorial correspondence], October 12, 1923  
 4 23 Column draft-A.B. Bernd, "In My Opinion", *Macon Telegraph*, November 15, 1924  
 4 24 Column draft-A.B. Bernd, "In My Opinion", *Macon Telegraph*, March 31, 1926



- 4 25 Essay-A.B. Bernd, "American Black Shirts", [with editorial correspondence], 1930
- OP1 7 Essay-A.B. Bernd, "Britannica Rules the Humanization of Knowledge", October 17, 1929
- 4 26 Essay-A.B. Bernd, "Dark Meat", undated
- OP1 8 Essay-A.B. Bernd, "Even Drunken Young Men are Standardized", undated
- 4 27 Essay-A.B. Bernd, "French Leave", [with editorial correspondence], 1927
- OP1 9 Essay-A.B. Bernd, "From the Waste Lands", undated
- OP1 10 Essay-A.B. Bernd, "God Have Mercy on the Western Front! Some Episodes from an Unpublished, Thank God, War Book", undated
- OP1 11 Essay-A.B. Bernd, "The Great Temptations", undated
- OP2 6 Essay-A.B. Bernd, "Hoboes", undated
- OP1 12 Essay-A.B. Bernd, "How Culture Came to Macon", undated
- OP1 13 Essay-A.B. Bernd, "In the Day's News---", undated
- OP1 14 Essay-A.B. Bernd, "Learn French At Home", undated
- 4 28 Essay-A.B. Bernd, "Macon (Ga.)", [with editorial correspondence], [1928]
- OP1 15 Essay-A.B. Bernd, "A Modified Orgy", undated
- 4 29 Essay-A.B. Bernd, "Mute Inglorious Whistlers", undated
- 4 30 Essay-A.B. Bernd, "The Question of Questionability", 1925
- 4 31 Essay-A.B. Bernd, "The Revolt in Georgia: Literary Phase", [with editorial correspondence], 1924
- 4 32 Essay-A.B. Bernd, "Say It With Flowers", undated
- 4 33 Essay-A.B. Bernd, "Sweet are the Uses ---", [with clipping], undated
- OP1 16 Essay-A.B. Bernd, "To the Peak", undated
- OP1 17 Essay-A.B. Bernd, "The Wars of the Godly, by Reuben Maury (McBride), undated
- 4 34 Essay-A.B. Bernd, "Wesley and Wade", undated
- 4 35 Essay-A.B. Bernd, "What's the Matter with Macon?", October 5, 1925
- 5 1 Essays-A.B. Bernd, untitled, undated
- 5 2 Essay-W.M. Harrison, "Conversation Overheard in Moultrie, Georgia", May 1928
- 5 3 Notes-A.B. Bernd, undated, 1924-1929
- 5 4 Poetry-A.B. Bernd, 1925-1931
- OP1 18 Poetry-A.B. Bernd, "Bachelor Tax", December 29, 1926
- 5 5 Poetry-Frank [Branen?] "Sidney Lanier", undated
- 5 6 Program note-A.B. Bernd, "Beginnings of an Epoch", First Annual Exhibition of Domestic Dental Art, Grand Central Plaza, November 5-15, 1924
- 5 7 Speech-A.B. Bernd, "John Donald Wade", undated
- OP1 19 Speech-A.B. Bernd, untitled, February 16, 1926

5      8      Speech-Harold Hirsch, "Collegiate Association", Georgia-Tech Meeting in  
Atlanta, Georgia, November 14, 1924

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