BERND, AARON, 1894-1937
Aaron Bernd papers, 1919-1937

Emory University
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Descriptive Summary

Creator: Bernd, Aaron, 1894-1937
Title: Aaron Bernd papers, 1919-1937
Call Number: Manuscript Collection No. 1110
Extent: 2.5 linear ft. (5 boxes), 26 oversized papers (OP), and 2 oversized bound volumes (OBV)
Abstract: Papers of Aaron Bernd, a Jewish journalist for The Macon Telegraph, including correspondence, photographs, printed material, scrapbooks, and writings.
Language: Materials mostly in English, some financial records in French.

Administrative Information

Restrictions on Access
Unrestricted access.

Terms Governing Use and Reproduction
All requests subject to limitations noted in departmental policies on reproduction.

Related Materials in Other Repositories
Gustave Bernd papers, Washington Memorial Library, Macon, Georgia.

Source
Purchase, 2009.

Citation
[after identification of item(s)], Aaron Bernd papers, Stuart A. Rose Manuscript, Archives, and Rare Book Library, Emory University.

Processing
Processed by Kelli Piotrowski, August 27, 2009.

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Collection Description

Biographical Note
Aaron Bernd (1894-1937) was a Jewish writer, literary editor, and businessman born December 22, 1894 to Gustave Bernd and Henrietta Blum of Macon, Georgia. A graduate of the University of Georgia, he attended Columbia University and then worked briefly as a publicity agent in the film industry before serving in the United States Army in Europe during World War I. He then returned to Macon to manage the family leather goods business, G. Bernd Company, where he lived for the remainder of his life. Bernd served as the literary editor for *The Macon Telegraph* and also wrote a column under the pseudonym "Coleman Hill." He was a contributor to *The Baltimore Sun*, *The New Yorker*, and *The American Legion Monthly*. He died of influenza on February 11, 1937.

Scope and Content Note
The collection contains the papers of Aaron Bernd from 1919-1937. The papers consist of correspondence, writings, scrapbooks, newspaper clippings, printed material, photographs, legal documents, and financial records. Also included are digitized audio of conversations between Gus Kaufman, Jr., Jordan Massee, and Carey Pickard, III.

Correspondence primarily documents Bernd's professional activities as a literary editor and writer for *The Macon Telegraph* as well as his freelance literary endeavors. A large collection of personal letters from scholar and educator John Donald Wade concern faculty tenure negotiations at the University of Georgia in the 1920s. The correspondence also includes letters to and from Walter F. White of the National Association for the Advancement of Colored People (NAACP) from 1924-1934 concerning racial prejudice in the South, lynching, and contemporary literature. Additional correspondents include Clark Foreman, Julia and Julian Harris, James Weldon Johnson, H.L. Mencken, Howard W. Odum, Arthur B. Spingarn, Laurence Stallings, Hank Fuller of the International Labor Defense, and Will W. Alexander and Robert B. Eleazer of the Commission on Interracial Cooperation. The writings in the Bernd papers include drafts of Bernd's columns and reviews; an unpublished book draft co-authored by Susan Myrick entitled "We Get Along: A Primer for Yankees About Relations of Whites and Blacks in the South; and a genealogical work, *This is the Saga of the Bernd, Block, and Blum Families in the United States of America*. Scrapbooks primarily contain columns and articles by Bernd for *The Macon Telegraph* and additional correspondence. Other materials of interest in this collection include Bernd's will, photographs from the Signal Corps USA, and printed material from the Commission on Interracial Cooperation and the NAACP.

Arrangement Note
Arranged by record type.
Container List

**Audio**

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| -   | -      | Gus Kaufman, Jr. conversations with Jordan Massee and Carey Pickard, III, February 21, 1999 [1 of 3] side A  
[Digital/digitized copy available in the Reading Room: id f7465] |
[Digital/digitized copy available in the Reading Room: id f748f] |
| -   | -      | Gus Kaufman, Jr. conversations with Jordan Massee and Carey Pickard, III, February 21, 1999 [2 of 3] side A  
[Digital/digitized copy available in the Reading Room: id f744w] |
| -   | -      | Gus Kaufman, Jr. conversations with Jordan Massee and Carey Pickard, III, February 21, 1999 [2 of 3] side A  
[Digital/digitized copy available in the Reading Room: id f7451] |
| -   | -      | Gus Kaufman, Jr. conversations with Jordan Massee and Carey Pickard, III, February 21, 1999 [3 of 3]  
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**Correspondence**

| 1   | 1      | Ainsworth, M.D., 1925 |
| 1   | 2      | Albert and Charles Boni Inc., 1928-1930 |
| 1   | 3      | Alfred A. Knopf Inc., 1924-1930 |
| 1   | 4      | American Legion Monthly, 1928-1937 |
| 1   | 5      | American Mercury, 1924-1927 and undated |
| 1   | 6      | Ann Watkins Inc., 1933 |
| 1   | 7      | Annals of the American Academy of Political and Social Science, 1928 |
| 1   | 8      | Armstrong, Dick, 1933 |
| 1   | 9      | Authors' League of America Inc., 1927 |
| 1   | 10     | Beard, Charles A., undated |
| 1   | 11     | Beard, Mary, 1926 and undated |
| 1   | 12     | Bernd, Florence, 1929-1931 |
| 1   | 13     | Bernd, Pauline, 1928 |
| 1   | 14     | Birmingham News, undated |
| 1   | 15     | [Brannen?], Hugh, 1928-1930 |
| 1   | 16     | Brickell, Herschel, 1927-1929 |
| 1   | 17     | Bull, S.C., Jr., 1929 |
| 1   | 18     | Carpenter, Arthur, 1932 |
| 1   | 19     | Charles Scribner's Sons, 1929 |
| 1   | 20     | Clouter, F.M., 1929 |
1 21 Cohen, Max Bernd, 1931-1933
1 22 Commission on Interracial Cooperation, 1928
1 23 Cracker, 1924
1 24 DeRenne, Wymberley W., 1929
1 25 [Duenke?], Madge, 1931
1 26 The Evening Sun, 1928
1 27 Fargason, William H., [1929]
1 28 Flanagan, Thomas Jefferson, 1931
1 29 Fleming, William C., 1927
1 30 Foreman, Clark, 1931
1 31 Gannett, Mary Ross, undated
1 32 George H. Doran Company, 1926 and undated
1 33 Georgia Citizens' Education Movement, 1926
1 34 Glenn, Isa, 1930
1 35 Green, Paul, 1924-1925
1 36 Hall, Lucas, 1928
1 37 Hardy, Ben, 1930
1 38 Hargrett, Lester, 1929-1932
1 39 Harper and Brothers, 1927
1 40 Harris, Julia Collier, 1928-1933
1 41 Harris, Julian, 1924
1 42 Harris, Walter A., 1925
1 43 Harrison, William M., 1928-1929
1 44 Havana Post, 1933
1 45 Hoboken Theatrical Company, 1929
1 46 International Labor Defense, 1933
2 1 Johnson, James Weldon, 1927
2 2 Jordan, [Jules], 1928
2 3 Judge, 1926
2 4 Junior Study Club of Dublin Georgia, 1930
2 5 Klein, Morris H., 1929
2 6 Koplin, Louis, 1931
2 7 Lewis, Nell Battle, 1926
2 8 Life, undated [see also Writings: "Macon (Ga.")]
2 9 Lions Club, Macon, Georgia, 1925
2 10 Loyall, Jennie, 1929
2 11 Mackay, W.R. (Rev.), 1929
2 12 Macon Telegraph Publishing Co., 1923-1933 and undated
2 13 Macon Writers' Club, 1928
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2  14  Maury, Reuben, 1928
2  15  [Mayer?], Arthur, 1925, 1928
2  16  McCullar, Bernice Brown, 1930
2  17  Moore, Louis S., 1930
2  18  Morris, John, 1928
2  19  Munroe, R.M., 1928
2  20  Myrick, Susan, 1928
2  21  The Nation, 1928-1931 [see also Writings: "American Black Shirts"]
2  22  National Association of Book Publishers, 1929
2  23  New Masses, undated
2  24  The New Republic, undated
2  25  New York Sun, 1928
2  26  New York World, 1924-1925
2  27  The New Yorker, 1927-1934 and undated
2  28  Newman, Henry A., 1929
2  29  Odum, Howard W., 1928
2  30  Owen, William Russell, 1925
2  31  Peck, J. Robert, 1933
2  32  Pennington, Edgar L. (Rev.), 1928-1929
2  33  Persons, Mary Scandrett, 1930
2  34  Publix Theatres Corporation, 1929
2  35  Quitman Free Press, 1928
2  36  Ratcliffe, Dean J., 1928-1929
2  37  Ryskind, Morrie, 1932
2  38  Review Printing Company Inc., 1927
2  39  Robert M. McBride and Company, 1929
2  40  Saturday Evening Post, undated
2  41  Seadler, Silas F., 1930
2  42  Select Printing Company Inc., 1928
2  43  Simon and Schuster Inc., 1928-1931 and undated
2  44  Spingarn, Arthur B., 1931
2  45  Stallings, Laurence, 1924-1925
2  46  Strozier, Harry S., 1929
2  47  Theatre Guild Inc., 1929
2  48  Trotti, Lamar, 1929-1930
2  49  Tupper, Sam, Jr., 1931
2  50  Turner, Eloise R., 1928
2  51  University of Georgia Alumni Secretary, 1929
2  52  Van Doren, Carl, 1926-1929
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<td>Wade, John Donald, 1925-1927 [1 of 2]</td>
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<td>Wharton, James B., 1928</td>
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<td>White, Walter F., 1924-1926 [1 of 2]</td>
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<td>White, Walter F., 1927-1934 [2 of 2]</td>
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<td>Woodward, W.E., 1924</td>
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<td>Woollcott, Alexander, 1924</td>
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<td>Unidentified, 1926-1930</td>
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<td>Correspondence to others, 1928</td>
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**Financial records**

|  3 | 11 | Bank statements, Banque de France and Consulat Général de France a la Nouvelle-Orléans, 1920-1927 |
| OP2|    | Bank statement, Banque de France, 1926                  |
|  3 | 12 | Financial statement, Lions Club of Macon, Georgia, 1922-1923 |
|  3 | 13 | Literary earnings, 1925-1933                          |

**Legal Documents**

|  3 | 14 | Contract, Aaron B. Bernd and R.C. Sherman, March 26, 1928 |
|  3 | 15 | G. Bernd Company, November 4, 1931                      |
|  3 | 16 | Military discharge papers, 1919-1920                    |
|  3 | 17 | Will, Aaron Blum Bernd, 1931-1937                      |

**Photographs**

|  3 | 18 | Columbus Wreck of the 40 and 8, Fort Benning, Georgia (Photographer: Signal Corps USA), [circa 1920s] |
|  3 | 19 | [Harris, Julia Collier?], [circa 1930s]                  |

**Printed Material**

<p>|  3 | 20 | American Map Company, advertisement for Cleartype Maps, New York, 1933 |
|  3 | 21 | <em>American Mercury</em>, advertisement for <em>American Mercury</em>, [circa 1920s] |
|  3 | 22 | College Comics, table of contents, volume IV, number 5, Chicago: DuPont Publishing Company, May 1926 |</p>
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<td>Commission on Interracial Cooperation, &quot;Negro Education in Georgia,&quot; Robert B. Eleazer, Atlanta, Georgia, [circa 1930s]</td>
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<td>3</td>
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<td>Commission on Interracial Cooperation, &quot;Southern Women and the South's Race Problem&quot;, Robert B. Eleazer, Atlanta, Georgia, 1931</td>
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<td>OP26</td>
<td>Frank, Helen Bernd Klein, <em>This is the Saga of the Bernd, Block, and Blum Families in the United States of America</em>, 1961</td>
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<td>OP3</td>
<td>Holloman, James A., &quot;Just in Passing&quot;, [circa 1920s]</td>
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<td>3</td>
<td>30</td>
<td><em>Macon Jay-Ce</em>, volume 1, number 5, Macon, Georgia, July 15, 1925</td>
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<td>4</td>
<td>1</td>
<td>Macon Woman's Club, &quot;Building Fund Campaign for Tallulah Falls Industrial School&quot;, 1924</td>
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<td>Moore, Louis S., &quot;Announcement of Louis S. Moore, of Thomasville for Secretary of State&quot;, [1930], and &quot;Louis Moore of Thomasville Candidate for Secretary of State: What Those Who Know Him Say of Him&quot;, 1930</td>
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<td>4</td>
<td>3</td>
<td>National Association for the Advancement of Colored People, &quot;Eighteenth Annual Report for 1927&quot;, January 1928</td>
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<td>4</td>
<td>5</td>
<td>National Association for the Advancement of Colored People, press release &quot;Walter White Gets Names of Aiken, S.C. Lynchers&quot;, October 29, 1926</td>
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<td>OP4</td>
<td>Rutherford, Mildred Lewis, <em>Flags and Flowers: Sight Seeing in Athens, Georgia</em>, [circa 1920s]</td>
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<td>Simon and Schuster, fliers, 1925 and 1930</td>
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<td>Walpole, Hugh, &quot;My Dear Mencken&quot;, George H. Doran Company, [circa 1920s]</td>
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<td>4</td>
<td>9</td>
<td><em>Wool and Clothing Forecaster</em>, &quot;The Passing of American Wool's Dividend and the Outlook&quot;, Worchester, Massachusetts, September 8, 1924</td>
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Printed material-Newspaper clippings
4 10  Bernd, A.B., 1920-1928
OP20  Bernd, A.B., 1925-1928
OP21  Broun, Heywood, 1921-1926
4 11  Letters to editor of The Macon Telegraph, 1924-1927
4 12  Mencken, H.L., 1924-1926
OP22  Mencken, H.L., 1924-1925
4 13  Race, 1924-1929
OP23  Race, 1925-1929
4 14  Reviews of The Fire in the Flint by Walter F. White, 1924
4 15  Scopes trial, 1924-1926
OP5  Scopes trial, 1924-1926
4 16  Southern culture, 1923-1926
OP24  Southern culture, 1924-1926
4 17  Stallings, Laurence, 1924-1926
4 18  Wade, John Donald, 1924-1927
4 19  General, 1924-1927

Scrapbooks
OBV1  Newspaper clippings of columns by A.B. Bernd, correspondence, and ephemera, 1923-1926
OBV2  Newspaper clippings of columns by A.B. Bernd, 1923-1935

Video
-  Gus B. Kaufman, Jr., presentation for Southern Jewish Historical Society, November 11, 2008
  [Digital/digitized copy available in the Reading Room: id ppcq3]

Writings
4 20  Book draft (unpublished)-A.B. Bernd and Susan Myrick, "We Get Along: A Primer for Yankees About the Relations of Whites and Blacks in the South", May 17, 1935
4 21  Column drafts-A.B. Bernd, "In My Opinion", Macon Telegraph, [with editorial correspondence and clippings], undated
OP6  Column drafts-A.B. Bernd, "In My Opinion", Macon Telegraph, 1926 and undated
4 22  Column draft-A.B. Bernd, "In My Opinion", Macon Telegraph, [with editorial correspondence], October 12, 1923
4 23  Column draft-A.B. Bernd, "In My Opinion", Macon Telegraph, November 15, 1924
4 24  Column draft-A.B. Bernd, "In My Opinion", Macon Telegraph, March 31, 1926
Essay-A.B. Bernd, "Britannica Rules the Humanization of Knowledge", October 17, 1929
Essay-A.B. Bernd, "Dark Meat", undated
Essay-A.B. Bernd, "Even Drunken Young Men are Standardized", undated
Essay-A.B. Bernd, "French Leave", [with editorial correspondence], 1927
Essay-A.B. Bernd, "From the Waste Lands", undated
Essay-A.B. Bernd, "God Have Mercy on the Western Front! Some Episodes from an Unpublished, Thank God, War Book", undated
Essay-A.B. Bernd, "Hoboes", undated
Essay-A.B. Bernd, "How Culture Came to Macon", undated
Essay-A.B. Bern, "In the Day's News---", undated
Essay-A.B. Bernd, "Learn French At Home", undated
Essay-A.B. Bernd, "Macon (Ga.)", [with editorial correspondence], [1928]
Essay-A.B. Bernd, "Mute Inglorious Whistlers", undated
Essay-A.B. Bernd, "The Revolt in Georgia: Literary Phase", [with editorial correspondence], 1924
Essay-A.B. Bernd, "Say It With Flowers", undated
Essay-A.B. Bernd, "Sweet are the Uses ---", [with clipping], undated
Essay-A.B. Bernd, "To the Peak", undated
Essay-A.B. Bernd, "Wesley and Wade", undated
Essay-A.B. Bernd, "What's the Matter with Macon?", October 5, 1925
Essay-W.M. Harrison, "Conversation Overheard in Moultrie, Georgia", May 1928
Notes-A.B. Bernd, undated, 1924-1929
Poetry-A.B. Bernd, 1925-1931
Poetry-A.B. Bernd, "Bachelor Tax", December 29, 1926
Poetry-Frank [Branen?] "Sidney Lanier", undated
Program note-A.B. Bernd, "Beginnings of an Epoch", First Annual Exhibition of Domestic Dental Art, Grand Central Plaza, November 5-15, 1924
Speech-A.B. Bernd, "John Donald Wade, undated
Speech-A.B. Bernd, untitled, February 16, 1926
Speech-Harold Hirsch, "Collegiate Association", Georgia-Tech Meeting in Atlanta, Georgia, November 14, 1924