BERND, AARON, 1894-1937
Aaron Bernd papers, 1919-1937

Emory University
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Descriptive Summary

Creator: Bernd, Aaron, 1894-1937
Title: Aaron Bernd papers, 1919-1937
Call Number: Manuscript Collection No. 1110
Extent: 2.25 linear feet (5 boxes), 2 oversized papers boxes (OP), and 2 oversized bound volumes (OBV)
Abstract: Papers of Aaron Bernd, a Jewish journalist for The Macon Telegraph, including correspondence, photographs, printed material, scrapbooks, and writings.
Language: Materials mostly in English, some financial records in French.

Administrative Information

Restrictions on Access
Unrestricted access.

Terms Governing Use and Reproduction
All requests subject to limitations noted in departmental policies on reproduction.

Related Materials in Other Repositories
Gustave Bernd papers, Washington Memorial Library, Macon, Georgia.

Source
Purchased from Gus Kaufman, 2009. The collection was appraised by Old New York Bookshop.

Custodial History
Kaufman is the grand-nephew of Aaron Bernd.

Citation
[after identification of item(s)], Aaron Bernd papers, Stuart A. Rose Manuscript, Archives, and Rare Book Library, Emory University.

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Appraisal Note
Acquired by the Curator of African American Collections, Randall Burkett, as part of the Rose Library's holdings in African American culture and history.

Processing
Processed by Kelli Piotrowski, August 27, 2009.

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Collection Description

Biographical Note
Aaron Bernd (1894-1937) was a Jewish writer, literary editor, and businessman born December 22, 1894 to Gustave Bernd and Henrietta Blum of Macon, Georgia. A graduate of the University of Georgia, he attended Columbia University and then worked briefly as a publicity agent in the film industry before serving in the United States Army in Europe during World War I. He then returned to Macon to manage the family leather goods business, G. Bernd Company, where he lived for the remainder of his life. Bernd served as the literary editor for The Macon Telegraph and also wrote a column under the pseudonym "Coleman Hill." He was a contributor to The Baltimore Sun, The New Yorker, and The American Legion Monthly. He died of influenza on February 11, 1937.

Scope and Content Note
The collection contains the papers of Aaron Bernd from 1919-1937. The papers consist of correspondence, writings, scrapbooks, newspaper clippings, printed material, photographs, legal documents, and financial records. Also included are digitized audio of conversations between Gus Kaufman, Jr., Jordan Massee, and Carey Pickard, III.

Correspondence primarily documents Bernd's professional activities as a literary editor and writer for The Macon Telegraph as well as his freelance literary endeavors. A large collection of personal letters from scholar and educator John Donald Wade concern faculty tenure negotiations at the University of Georgia in the 1920s. The correspondence also includes letters to and from Walter F. White of the National Association for the Advancement of Colored People (NAACP) from 1924-1934 concerning racial prejudice in the South, lynching, and contemporary literature. Additional correspondents include Clark Foreman, Julia and Julian Harris, James Weldon Johnson, H.L. Mencken, Howard W. Odum, Arthur B. Spingarn, Laurence Stallings, Hank Fuller of the International Labor Defense, and Will W. Alexander and Robert B. Eleazer of the Commission on Interracial Cooperation. The writings in the Bernd papers include drafts of Bernd's columns and reviews; an unpublished book draft co-authored by Susan Myrick entitled "We Get Along: A Primer for Yankees About Relations of Whites and Blacks in the South; and a genealogical work, This is the Saga of the Bernd, Block, and Blum Families in the United States of America. Scrapbooks primarily contain columns and articles by Bernd for The Macon Telegraph and additional correspondence. Other materials of interest in this collection
include Bernd's will, photographs from the Signal Corps USA, and printed material from the Commission on Interracial Cooperation and the NAACP.

**Arrangement Note**
Arranged by record type.
## Container List

### Audio

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  [Digital/digitized copy available in the Reading Room: id f7465] |
| -   | -      | Gus Kaufman, Jr. conversations with Jordan Massee and Carey Pickard, III, February 21, 1999 [2 of 3] side A  
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### Correspondence

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3  19  [Harris, Julia Collier?], [circa 1930s]

Printed Material
3  20  American Map Company, advertisement for Cleartype Maps, New York, 1933
3  21  American Mercury, advertisement for American Mercury, [circa 1920s]
3  22  College Comics, table of contents, volume IV, number 5, Chicago: DuPont Publishing Company, May 1926

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Commission on Interracial Cooperation, "Negro Education in Georgia," Robert B. Eleazer, Atlanta, Georgia, [circa 1930s]


Commission on Interracial Cooperation, "Southern Women and the South's Race Problem", Robert B Eleazer, Atlanta, Georgia, 1931

Frank, Helen Bernd Klein, *This is the Saga of the Bernd, Block, and Blum Families in the United States of America*, 1961

H.W. Wilson Company, advertisement for *A Bibliography of the Negro in Africa and America* compiled by Monroe N. Work, New York, 1928

Holloman, James A., "Just in Passing", [circa 1920s]

Jossey, William Johnson, "Prospectus of the Sublime Super-Art Film Cooperation", Macon, Georgia: Harris Press, 1919


*Macon Jay-Ce*, volume 1, number 5, Macon, Georgia, July 15, 1925

Macon Woman's Club, "Building Fund Campaign for Tallulah Falls Industrial School", 1924

Moore, Louis S., "Announcement of Louis S. Moore, of Thomasville for Secretary of State", [1930], and "Louis Moore of Thomasville Candidate for Secretary of State: What Those Who Know Him Say of Him", 1930

National Association for the Advancement of Colored People, "Eighteenth Annual Report for 1927", January 1928

National Association of the Advancement for Colored People, press release "N.A.A.C.P. Requests Coolidge to Press Prosecution of Murderer of Innocent Negro Soldier", July 16, 1926

National Association for the Advancement of Colored People, press release "Walter White Gets Names of Aiken, S.C. Lynchers", October 29, 1926


Rutherford, Mildred Lewis, *Flags and Flowers: Sight Seeing in Athens, Georgia*, [circa 1920s]

Simon and Schuster, fliers, 1925 and 1930

Walpole, Hugh, "My Dear Mencken", George H. Doran Company, [circa 1920s]

*Wool and Clothing Forecaster*, "The Passing of American Wool's Dividend and the Outlook", Worchester, Massachusetts, September 8, 1924
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4 28 Essay-A.B. Bernd, "Macon (Ga.)", [with editorial correspondence], [1928]
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4 34 Essay-A.B. Bernd, "Wesley and Wade", undated
4 35 Essay-A.B. Bernd, "What's the Matter with Macon?", October 5, 1925
5 1 Essays-A.B. Bernd, untiilted, undated
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5 3 Notes-A.B. Bernd, untiilted, 1924-1929
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5 5 Poetry-Frank [Branen?] "Sidney Lanier", undated
5 6 Program note-A.B. Bernd, "Beginnings of an Epoch", First Annual Exhibition of Domestic Dental Art, Grand Central Plaza, November 5-15, 1924
5 7 Speech-A.B. Bernd, "John Donald Wade, undated
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