Paul E. X. Brown papers, 1946-1986

Emory University
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Descriptive Summary

Title: Paul E. X. Brown papers, 1946-1986
Call Number: Manuscript Collection No. 1146
Extent: 113.5 linear feet (116 boxes), 5 oversized papers boxes and 2 oversized papers folders (OP), 6 oversized bound volumes (OBV), AV Masters: .5 linear feet (2 boxes)
Abstract: Papers of Paul E.X. Brown, an African American radio broadcaster and businessman, including subject files, financial records, printed material, photographs and audiovisual material.
Language: Materials entirely in English.

Administrative Information

Restrictions on Access
Special restrictions apply: Use copies have not been made for the audiovisual material in this collection. Researchers must contact the Rose Library in advance to access this material.

Terms Governing Use and Reproduction
All requests subject to limitations noted in departmental policies on reproduction.

Related Materials in Other Repositories
Paul E.X. Brown WERD records, Auburn Avenue Research Library on African American Culture and History, Atlanta, Georgia

Source
Gift, unknown with subsequent additions.

Citation
[after identification of item(s)], Paul E.X. Brown papers, Stuart A. Rose Manuscript, Archives, and Rare Book Library, Emory University.

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Processing
Processed by Elizabeth Russey Roke, April 28, 2010

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Collection Description

Biographical Note
Paul E.X. Brown (1910-2007), African American radio broadcaster and businessman from Atlanta, Georgia. He received his AB degree from Columbia College in Chicago. In the 1940s Brown moved to Atlanta, Georgia, to accept an editorial position with the Prince Hall Grand Lodge of Georgia. He became an announcer for the WEAS radio station where he hosted "Hi Neighbor" on Saturday mornings. Brown also broadcasted on WERD in Atlanta and WEDR in Birmingham, Alabama. In 1957 he established WADK radio's news department. In the 1960s Brown worked in the public relations department of the Coca-Cola Bottling Company, retiring in 1975. Brown was a member of the Adelphi Club, the Ancient Egyptian Arabic Order of the Noble Mystic Shrine, Frontiers of America, and numerous other Atlanta community organizations. He also served as the executive director of the National Association of Market Developers.

Scope and Content Note
The collection consists of the papers of Paul E.X. Brown from 1946-1986. The papers contain materials relating to organizations in which Paul Brown was an active member. The collection includes conference programs, correspondence, minutes, financial records, reports, notes, speeches, and photographs related to the African American fraternal order Ancient Egyptian Arabic Order of the Noble Mystic Shrine, the Atlanta chapter of the African American service club Frontiers of America, and the National Association of Market Developers, an organization focused on marketing goods and services to minority and urban populations.

The collection also contains small amounts of printed materials from the Lincoln University journalism program, the Atlanta Life Insurance Company, the YWCA, and other Atlanta organizations. This section of the collection also includes reports and conference programs related to Paul Brown's work in the public relations department of the Coca-Cola Company.

Unprocessed additions include mixed files (correspondence and subject files), financial records, photographs, printed material, and audiovisual material.

Arrangement Note
Arranged by organization.
## Container List

### Ancient Egyptian Arabic Order of the Noble Mystic Shrine (AEAONMS)

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<tr>
<th>Box</th>
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<td>Correspondence, 1979</td>
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<td>Gala Day, Des Moines, Iowa, program, July 4-6, 1958</td>
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<td>Midwest Gala Day, St. Louis, Missouri, program, June 14-16, 1963</td>
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<td>Gala Day Celebration, Minneapolis, Minneapolis, Minnesota, September 1-3, 1956</td>
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<td>Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1953, 1955, 1957-1958</td>
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<td>Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1959-1961</td>
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<td>Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1974-1975</td>
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<td>Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1976, 1978-1979</td>
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<td>Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1982, 1984</td>
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<td>Imperial Council and Daughters of Isis Imperial Court, conference souvenir program, 1987</td>
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<td>Khedive Temple No. 16, &quot;Gala Day and Eleventh Annual Beauty and Talent Pageant,&quot; program, Birmingham, Alabama, June 2-3, 1956</td>
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<td>Khedive Temple No. 16, newsletter, Birmingham, Alabama, May 29, 1956</td>
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<td>Marracci Temple No. 13, &quot;Fifty-Second Anniversary and Testimonial Banquet in Honor of Booker T. Alexander,&quot; program, Detroit, Michigan, November 11, 1956</td>
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<td>Photographs [with Paul Brown]</td>
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<td>&quot;Precious Book of Memories to be Presented to the Imperial Commandress Dtr. Ercelle Harmon Moore,&quot; August 1958</td>
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<td>Program, undated</td>
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<td>Public Relations Guide Book, 1966</td>
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<td>Public Relations, Imperial Publicist report, 1946, 1979</td>
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<td>Research notes (regarding John Wesley Dobbs), undated</td>
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### Frontiers of America

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2  15  Atlanta chapter, financial records, 1956-1957
2  16  Atlanta chapter, membership and committee lists
2  17  Atlanta chapter, minutes, 1956-1957
2  18  Conference of the Southern Region, Atlanta, Georgia, April 1956

Lincoln University
2  19  "Journalism at Lincoln," pamphlet, undated
2  20  "Lincoln Journalism Newsletter," 1946-1947
3  1  "Lincoln Journalism Newsletter," 1948
3  2  "Lincoln Journalism Newsletter," 1949
3  3  "Lincoln Journalism Newsletter," 1950
3  4  "Lincoln Journalism Newsletter," 1951
3  5  "Lincoln Journalism Newsletter," 1952

National Association of Market Developers
3  6  Atlanta chapter, correspondence, 1969-1972
3  7  Atlanta chapter, membership list
3  8  Atlanta chapter, "Emphasis Award Banquet," programs, 1967-1975
3  9  Atlanta chapter, seminar programs, 1971, 1976
3 10  Awards committee
3 11  Awards committee, photographs [including Paul Brown]
3 12  Black Achievers Dinner and Lecture Series, 1980
3 13  Black Economic Development Committee
3 14  Briefcase, September-October, 1983
3 15  Brochures
3 16  Business card, Paul Brown
3 18  Conferences, 1966
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4  4  Conferences, 1972
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4  6  Conferences, 1975
4  7  Conferences, 1978
4  8  Conferences, photographs, 1978
4  9  Conferences, 1979
4 10  Constitution and bylaws
4 11  Correspondence, 1968-1975
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<td><em>Emphasis Bulletin</em>, March 1967 [fragment]</td>
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<td>Executive Board, reports and minutes, 1959-1973</td>
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<td>Executive Board, reports and minutes, 1975-1979</td>
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<td>Mission statement</td>
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<td>Organizational chart</td>
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<td>&quot;President's Newsletter,&quot; August 1973</td>
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<td>Press releases, 1963-1974</td>
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<td>Reports, &quot;Creative Two-Way Communications with Black Consumer-Citizens,&quot; 1973</td>
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<td>Reports, &quot;Operation Intercom,&quot; 1969, 1972</td>
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<td>Reports, &quot;Thinking Ahead: Negro Market Fact Sheet,&quot; 1963</td>
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<td>Second Annual Marketing Clinic, program, Tennessee A&amp;I State University with the National Association of Market Developers, March 18-20, 1955</td>
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<td>Speeches</td>
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<td>Twenty-second Annual Seminar-Workshop, May 21, 1975</td>
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**Other**

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<td>Atlanta Association of Black Journalists</td>
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<td>Atlanta Life Insurance Company, notebook (blank)</td>
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<td>Atlanta Life Insurance Company, postcard</td>
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<td>Atlanta Life Insurance Company, annual report, 1956</td>
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<td><em>BMI Newsletter</em>, August 1961</td>
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<td>National Education Association, Teaching Career Month, 1961</td>
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<td>Paul E.X. Brown and Associates</td>
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<td>&quot;Urban Read-Out,&quot; January 28, 1972</td>
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<td>&quot;What Is Public Relations?&quot; Corporate Affairs Department, Coca-Cola Company, 1980</td>
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<td>YWCA of Metropolitan Atlanta, &quot;Blue Print for a Better Future,&quot; brochure, 1955</td>
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**Unprocessed additions**

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11 - Long-playing (LP) records
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30 - 45 rpm records
31 - 45 rpm records
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38 - Audio reels
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47 - Mixed files
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49 - Notebooks
50 - Photographs [water damaged]
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53 - Mixed files
54 - Mixed files
55 - Mixed files
56 - Mixed files
57 - Mixed files
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60 - Mixed files and books
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114 - Radio experience and issues of A Pulse Report, 1953-1955
114 - Personal papers, 1951-2007
114 - Coca-Cola, 1964-1992
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115 - Correspondence, 1931-2007
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OP1 1 Photographs
OP1 2 Blueprints
OP1 3 Certificates
OP1 4 90th birthday card and newspaper clippings
OP1 5 Advertisements, Coca-Cola and Budweiser
OP1 6 Calendar; Masonic items; poster, "Our Colored Heroes"
OP4  Posters
OP5  "Philadelphia Courier" sign
OP2 1 "Black Guardians of Freedom: A Perspective on the Black Presence in America," produced by Coca-Cola and the Association for the Study of Negro Life and History
OP6  Printed material, 1976-1988
OP7  Clippings, 1955-1992
OP3 1 "Black Treasures: A Guide to the Study of Negro Life and History," produced by Coca-Cola and the Association for the Study of Negro Life and History
OBV1  Scrapbooks

AV1  WERD (Atlanta), "Message from Eddie Fisher to Paul E. X. Brown and the listeners of WERD," 1954 November
[Digital/digitized copy available in the Reading Room: id rqzwp]
AV1  WERD (Atlanta), Howard Gilreath, manager of WVOP in Vidalia, Georgia, on WERD's fifth anniversary, 1954 October 3; West Virginia news clip, undated
[Digital/digitized copy available in the Reading Room: id rr04t]
AV1  Brown, Paul E.X., Coca-Cola Bottling company speech, Business League, 1964 March 10
[Digital/digitized copy available in the Reading Room: id rr01d]
AV1  WERD (Atlanta), interview with Aldern, Borders, Davis, "for Ivan Allen," undated
[Digital/digitized copy available in the Reading Room: id rqzxt]
AV1  WERD (Atlanta), Paul Brown, undated
[Digital/digitized copy available in the Reading Room: id rr03p]
AV1  Asinof, Wesly, candidate for Judge of the Criminal Court of Fulton County, speech, undated
[Digital/digitized copy available in the Reading Room: id rr8pv]
AV1  WERD (Atlanta), 1954 July 4
[Digital/digitized copy available in the Reading Room: id rr8nq]
AV2  Coca-Cola promotions for Black History, 1978-1979 (7 reels) [original: open reel]
AV2  Retirement celebration for V. Brown, L. Durling, E. Johnson, and D. Telefare, 1982 June 7 [original: audiocassette]
Uren, Carl O., "Chevrolet's Philosophy of Advertising and Promotion"; Fifty Years of Progress: Alonso F. Herndon [original: open reel]

[Digital/digitized copy available in the Reading Room: id rqzzz][Digital/digitized copy available in the Reading Room: id rr02j][Digital/digitized copy available in the Reading Room: id rr008]