

BROWN, PAUL E. X., 1910-2007.
Paul E. X. Brown papers, 1946-1986

Emory University
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Descriptive Summary

Creator: Brown, Paul E. X., 1910-2007.
Title: Paul E. X. Brown papers, 1946-1986
Call Number: Manuscript Collection No. 1146
Extent: 113.5 linear feet (116 boxes), 5 oversized papers boxes and 2 oversized papers folders (OP), 6 oversized bound volumes (OBV), AV Masters: .5 linear feet (2 boxes)
Abstract: Papers of Paul E.X. Brown, an African American radio broadcaster and businessman, including subject files, financial records, printed material, photographs and audiovisual material.
Language: Materials entirely in English.

Administrative Information

Restrictions on Access

Special restrictions apply: Use copies have not been made for the audiovisual material in this collection. Researchers must contact the Rose Library in advance to access this material.

Terms Governing Use and Reproduction

All requests subject to limitations noted in departmental policies on reproduction.

Related Materials in Other Repositories

[Paul E.X. Brown WERD records](#), Auburn Avenue Research Library on African American Culture and History, Atlanta, Georgia

Source

Gift, unknown with subsequent additions.

Citation

[after identification of item(s)], Paul E.X. Brown papers, Stuart A. Rose Manuscript, Archives, and Rare Book Library, Emory University.

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Processing

Processed by Elizabeth Russey Roke, April 28, 2010

Collection Description**Biographical Note**

Paul E.X. Brown (1910-2007), African American radio broadcaster and businessman from Atlanta, Georgia. He received his AB degree from Columbia College in Chicago. In the 1940s Brown moved to Atlanta, Georgia, to accept an editorial position with the Prince Hall Grand Lodge of Georgia. He became an announcer for the WEAS radio station where he hosted "Hi Neighbor" on Saturday mornings. Brown also broadcasted on WERD in Atlanta and WEDR in Birmingham, Alabama. In 1957 he established WADK radio's news department. In the 1960s Brown worked in the public relations department of the Coca-Cola Bottling Company, retiring in 1975. Brown was a member of the Adelphi Club, the Ancient Egyptian Arabic Order of the Noble Mystic Shrine., Frontiers of America, and numerous other Atlanta community organizations. He also served as the executive director of the National Association of Market Developers.

Scope and Content Note

The collection consists of the papers of Paul E.X. Brown from 1946-1986. The papers contain materials relating to organizations in which Paul Brown was an active member. The collection includes conference programs, correspondence, minutes, financial records, reports, notes, speeches, and photographs related to the African American fraternal order Ancient Egyptian Arabic Order of the Noble Mystic Shrine, the Atlanta chapter of the African American service club Frontiers of America, and the National Association of Market Developers, an organization focused on marketing goods and services to minority and urban populations.

The collection also contains small amounts of printed materials from the Lincoln University journalism program, the Atlanta Life Insurance Company, the YWCA, and other Atlanta organizations. This section of the collection also includes reports and conference programs related to Paul Brown's work in the public relations department of the Coca-Cola Company.

Unprocessed additions include mixed files (correspondence and subject files), financial records, photographs, printed material, and audiovisual material.

Arrangement Note

Arranged by organization.

Container List

Ancient Egyptian Arabic Order of the Noble Mystic Shrine (AEAONMS)

Box	Folder	Content
1	1	Correspondence, 1979
1	2	Gala Day, Des Moines, Iowa, program, July 4-6, 1958
1	3	Midwest Gala Day, St. Louis, Missouri, program, June 14-16, 1963
1	4	Gala Day Celebration, Minneapolis, Minneapolis, Minnesota, September 1-3, 1956
1	5	Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1953, 1955, 1957-1958
1	6	Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1959-1961
1	7	Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1962, 1964, 1970
1	8	Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1974-1975
1	9	Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1976, 1978-1979
2	1	Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1982, 1984
2	2	Imperial Council and Daughters of Isis Imperial Court, conference souvenir programs, 1985-1986
2	3	Imperial Council and Daughters of Isis Imperial Court, conference souvenir program, 1987
2	4	Khedive Temple No. 16, "Gala Day and Eleventh Annual Beauty and Talent Pageant," program, Birmingham, Alabama, June 2-3, 1956
2	5	Khedive Temple No. 16, newsletter, Birmingham, Alabama, May 29, 1956
2	6	Marracci Temple No. 13, "Fifty-Second Anniversary and Testimonial Banquet in Honor of Booker T. Alexander," program, Detroit, Michigan, November 11, 1956
2	7	Photographs [with Paul Brown]
2	8	"Precious Book of Memories to be Presented to the Imperial Commandress Dtr. Ercelle Harmon Moore," August 1958
2	9	Program, undated
2	10	Public Relations Guide Book, 1966
2	11	Public Relations, Imperial Publicist report, 1946, 1979
2	12	Research notes (regarding John Wesley Dobbs), undated

Frontiers of America

2	13	Atlanta chapter, correspondence, 1956-1957
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- 2 14 Atlanta chapter, dinner meeting programs, 1956-1957
- 2 15 Atlanta chapter, financial records, 1956-1957
- 2 16 Atlanta chapter, membership and committee lists
- 2 17 Atlanta chapter, minutes, 1956-1957
- 2 18 Conference of the Southern Region, Atlanta, Georgia, April 1956

Lincoln University

- 2 19 "Journalism at Lincoln," pamphlet, undated
- 2 20 "Lincoln Journalism Newsletter," 1946-1947
- 3 1 "Lincoln Journalism Newsletter," 1948
- 3 2 "Lincoln Journalism Newsletter," 1949
- 3 3 "Lincoln Journalism Newsletter," 1950
- 3 4 "Lincoln Journalism Newsletter," 1951
- 3 5 "Lincoln Journalism Newsletter," 1952

National Association of Market Developers

- 3 6 Atlanta chapter, correspondence, 1969-1972
- 3 7 Atlanta chapter, membership list
- 3 8 Atlanta chapter, "Emphasis Award Banquet," programs, 1967-1975
- 3 9 Atlanta chapter, seminar programs, 1971, 1976
- 3 10 Awards committee
- 3 11 Awards committee, photographs [including Paul Brown]
- 3 12 Black Achievers Dinner and Lecture Series, 1980
- 3 13 Black Economic Development Committee
- 3 14 *Briefcase*, September-October, 1983
- 3 15 Brochures
- 3 16 Business card, Paul Brown
- 3 17 Conferences, 1963, 1965, 1966
- 3 18 Conferences, 1966
- 4 1 Conferences, 1968
- 4 2 Conferences, 1970
- 4 3 Conferences, 1971
- 4 4 Conferences, 1972
- 4 5 Conferences, 1974
- 4 6 Conferences, 1975
- 4 7 Conferences, 1978
- 4 8 Conferences, photographs, 1978
- 4 9 Conferences, 1979
- 4 10 Constitution and bylaws
- 4 11 Correspondence, 1968-1975

- 4 12 Correspondence, 1976-1977
- 4 13 Correspondence, 1978-1980
- 4 14 *Emphasis Bulletin*, March 1967 [fragment]
- 4 15 Executive Board, reports and minutes, 1959-1973
- 4 16 Executive Board, reports and minutes, 1975-1979
- 5 1 Membership lists
- 5 2 Mission statement
- 5 3 Notes
- 5 4 Organizational chart
- 5 5 "President's Newsletter," August 1973
- 5 6 Press releases, 1963-1974
- 5 7 Reports, "Creative Two-Way Communications with Black Consumer-Citizens," 1973
- 5 8 Reports, "Operation Intercom," 1969, 1972
- 5 9 Reports, "Thinking Ahead: Negro Market Fact Sheet," 1963
- 5 10 Second Annual Marketing Clinic, program, Tennessee A&I State University with the National Association of Market Developers, March 18-20, 1955
- 5 11 Speeches
- 5 12 Twenty-second Annual Seminar-Workshop, May 21, 1975

Other

- 5 13 Adelphi Club, Atlanta, Georgia, membership list
- 5 14 Atlanta Association of Black Journalists
- 5 15 Atlanta Life Insurance Company, notebook (blank)
- 5 16 Atlanta Life Insurance Company, postcard
- 5 17 Atlanta Life Insurance Company, annual report, 1956
- 5 18 *BMI Newsletter*, August 1961
- 5 19 Hallen, John R. "National Association of Market Developers: An Evaluation of Its Goals, Structure, and Effectiveness," dissertation, Wharton School, University of Pennsylvania, 1969
- 5 20 National Education Association, Teaching Career Month, 1961
- 5 21 Paul E.X. Brown and Associates
- 5 22 Special Markets Managers Workshop Conference, 1976, 1980
- 5 23 "Urban Read-Out," January 28, 1972
- 5 24 "What Is Public Relations?" Corporate Affairs Department, Coca-Cola Company, 1980
- 5 25 YWCA of Metropolitan Atlanta, "Blue Print for a Better Future," brochure, 1955

Unprocessed additions

- 6 - 78 rpm records
- 7 - 78 rpm records

- 8 - 78 rpm records
- 9 - 78 rpm records
- 10 - 78 rpm records
- 11 - Long-playing (LP) records
- 12 - 78 rpm records
- 13 - 78 rpm records
- 14 - 78 rpm records
- 15 - 78 rpm records
- 16 - 78 rpm records
- 17 - 78 rpm records
- 18 - 78 rpm records
- 19 - 78 rpm records
- 20 - 78 rpm records
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- 22 - 78 rpm records
- 23 - 78 rpm records
- 24 - 78 rpm records
- 25 - 78 rpm records
- 26 - 78 rpm records
- 27 - 78 rpm records
- 28 - 78 rpm records
- 29 - 78 rpm records
- 30 - 45 rpm records
- 31 - 45 rpm records
- 32 - 45 rpm records
- 33 - 45 rpm records
- 34 - 45 rpm records
- 35 - 45 rpm records
- 36 - 45 rpm records
- 37 - 45 rpm records
- 38 - Audio reels
- 39 - Audio reels
- 40 - Audio reels
- 41 - Audio reels
- 42 - Audio reels
- 43 - Audio reels
- 44 - Audio reels
- 45 - Audio reels
- 46 - Audio reels

- 47 - Mixed files
- 48 - Photographs
- 49 - Notebooks
- 50 - Photographs [water damaged]
- 51 - Printed material
- 52 - Mixed files
- 53 - Mixed files
- 54 - Mixed files
- 55 - Mixed files
- 56 - Mixed files
- 57 - Mixed files
- 58 - Mixed files
- 59 - Mixed files
- 60 - Mixed files and books
- 61 - Mixed files
- 62 - Mixed files
- 63 - Mixed files
- 64 - Mixed files
- 65 - Mixed files
- 66 - Mixed files
- 67 - Mixed files
- 68 - Mixed files
- 69 - Mixed files
- 70 - Mixed files and books
- 71 - Mixed files and books
- 72 - Financial records
- 73 - Financial records
- 74 - Financial records and subject files
- 75 - Mixed files
- 76 - Printed material
- 77 - Books
- 78 - Books
- 79 - Mixed files
- 80 - Yearbooks
- 81 - Yearbooks
- 82 - Yearbooks
- 83 - Books
- 84 - Mixed files
- 85 - Books

- 86 - Printed material
- 87 - Printed material
- 88 - Mixed files and pamphlets
- 89 - Mixed files
- 90 - Mixed files and periodicals
- 91 - Mixed files and pamphlets
- 92 - Books
- 93 - Correspondence and periodicals
- 94 - Periodicals
- 95 - Printed materials and periodicals
- 96 - Mixed files and periodicals
- 97 - Books and periodicals
- 98 - Books
- 99 - Books and periodicals
- 100 - Mixed files
- 101 - Plaques
- 102 - 45 rpm, 78 rpm, and long-playing (LP) records
- 103 - Long-playing (LP) records
- 104 - 45 rpm records
- 105 - Long-playing (LP) records
- 106 - Long-playing (LP) records
- 107 - Long-playing (LP) records
- 108 - 78 rpm records
- 109 - Mixed files
- 110 - Mixed files
- 111 - Mixed files
- 112 - Photographs
- 113 - Printed materials, *Negro Review* and *The Pyramid*, 1946-1981
- 114 - Radio experience and issues of *A Pulse Report*, 1953-1955
- 114 - Personal papers, 1951-2007
- 114 - Coca-Cola, 1964-1992
- 114 - *Pittsburgh Courier*, 1956-1960
- 114 - Railroad work, 1940-1952
- 114 - Printed material, 1952-1976
- 115 - Correspondence, 1931-2007
- 115 - Printed material, 1952-1976
- 116 - Scrapbooks [3], 1973-2007
- 116 - Verna's papers
- OP1 1 Photographs

- OP1 2 Blueprints
 - OP1 3 Certificates
 - OP1 4 90th birthday card and newspaper clippings
 - OP1 5 Advertisements, Coca-Cola and Budweiser
 - OP1 6 Calendar; Masonic items; poster, "Our Colored Heroes"
 - OP4 - Posters
 - OP5 - *Philadelphia Courier* sign
 - OP2 1 "Black Guardians of Freedom: A Perspective on the Black Presence in America,"
produced by Coca-Cola and the Association for the Study of Negro Life and
History
 - OP6 - Printed material, 1976-1988
 - OP7 - Clippings, 1955-1992
 - OP3 1 "Black Treasures: A Guide to the Study of Negro Life and History," produced by
Coca-Cola and the Association for the Study of Negro Life and History
 - OBV1-
6 Scrapbooks
 - AV1 - WERD (Atlanta), "Message from Eddie Fisher to Paul E. X. Brown and the
listeners of WERD," 1954 November
[Digital/digitized copy available in the Reading Room: id rqzwp]
 - AV1 - WERD (Atlanta), Howard Gilreath, manager of WVOP in Vidalia, Georgia, on
WERD's fifth anniversary, 1954 October 3; West Virginia news clip, undated
[Digital/digitized copy available in the Reading Room: id rr04t]
 - AV1 - Brown, Paul E.X., Coca-Cola Bottling company speech, Business League, 1964
March 10
[Digital/digitized copy available in the Reading Room: id rr01d]
 - AV1 - WERD (Atlanta), interview with Aldern, Borders, Davis, "for Ivan Allen,"
undated
[Digital/digitized copy available in the Reading Room: id rqzxt]
 - AV1 - WERD (Atlanta), Paul Brown, undated
[Digital/digitized copy available in the Reading Room: id rr03p]
 - AV1 - Asinof, Wesly, candidate for Judge of the Criminal Court of Fulton County,
speech, undated
[Digital/digitized copy available in the Reading Room: id rr8pv]
 - AV1 - WERD (Atlanta), 1954 July 4
[Digital/digitized copy available in the Reading Room: id rr8nq]
 - AV2 - Coca-Cola promotions for Black History, 1978-1979 (7 reels) [original: open
reel]
 - AV2 - Retirement celebration for V. Brown, L. Durling, E. Johnson, and D. Telefare,
1982 June 7 [original: audiocassette]
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