

BULLARD, HELEN, 1908-1979.

Helen Bullard papers, 1920-1979

Emory University
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rose.library@emory.edu

Descriptive Summary

Creator: Bullard, Helen, 1908-1979.
Title: Helen Bullard papers, 1920-1979
Call Number: Manuscript Collection No. 599
Extent: 10.5 linear feet (25 boxes) and 1 oversized papers box (OP)
Abstract: Papers of civic leader, public relations consultant, and political advisor Helen Elizabeth Bullard, including correspondence, subject files, writings, printed materials, and photographs.
Language: Materials entirely in English.

Administrative Information

Restrictions on Access

Unrestricted access.

Terms Governing Use and Reproduction

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Related Materials in This Repository

William B. Hartsfield papers, which contain extensive campaign records showing Bullard's role in several of Hartsfield's successful mayoral campaigns.

Source

Gift, 1981.

Citation

[after identification of item(s)], Helen Bullard papers, Stuart A. Rose Manuscript, Archives, and Rare Book Library, Emory University.

Processing

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Collection Description

Biographical Note

Helen Elizabeth Bullard (June 16, 1908-July 20, 1979), political advisor and public relations consultant, was born in Dalton, Georgia, the daughter of George T. and Jennie Mae Brown Bullard. Her father apparently died when she was very young; her mother, a nurse, died in 1967. Helen had one brother, James Thomas, known as "J.T."

Bullard attended primary and secondary schools in Dalton and received B.S. and M.S. degrees in Home Economics from the University of Georgia in 1931 and 1933. She did post-graduate work in public administration at the University of Chicago.

Returning to Georgia in 1934, Bullard was appointed County Relief Administrator of Whitfield County (Dalton) but soon moved to Atlanta. She worked for a short time with the Georgia Power Commission before joining Charles A. Rawson Associated, an advertising and public relations agency. As the firm's executive vice-president from 1942 to 1960, she planned and directed community service programs and served as a consultant to many local and state political campaigns. In 1961, she became executive assistant to Atlanta's newly elected mayor, Ivan Allen, Jr. She left city government a few months later to join the architectural firm of Toombs, Amisano, and Wells as a partner and public relations consultant. She directed community relations programs which related to the firm's building projects. Then, in January 1968, she formed Helen Bullard Associates. She remained active in the firm until her death in 1979.

During her forty years in Atlanta, Bullard worked on a wide variety of political and civic projects. A long-time interest of hers was the election of government officials. At one point late in her life, she estimated that she had directed more than one hundred sixty-five political campaigns with a success rate as high as ninety-six percent. Politicians whose campaigns she conducted included Atlanta mayors William B. Hartsfield, Ivan Allen, Jr., and Sam Massell, Congressman Wyche Fowler, Georgia legislator Max Cleland, Senator Walter F. George, and others. In many of these campaigns, she sought to build coalitions of white and black voters. Other projects included advising the Atlanta Housing Authority for three years in the early 1970s on tenant relations and later assisting the Housing Authority of Louisville, Kentucky, in developing tenant programs. She served as a consultant on a LaGrange, Georgia, campaign to finance the building of a new hospital through city-issued bonds and foundation money. She also helped in planning and financing the Memorial Arts Center, Fernbank Science Center, several buildings at Spellman College, and rebuilding three black churches bombed during racial strife in Atlanta.

Bullard was a liberal and a Democrat. She was a member of the board of the Atlanta Urban League, the public relations committee of the Atlanta YMCA, second vice-chairman of the Atlanta Community Relations Commission, and the public relations committee for the Atlanta Memorial Cultural Center. She was also a writer who had several poems, short stories, and nonfiction articles published. For more biographical information, see the "Woman of the Year" folder in Series 2, Subseries 4.

Scope and Content Note

The Helen Bullard papers contain general correspondence, subject files, writings, newspaper clippings, magazine articles, reports, photographs, and miscellany. Though the oldest items in

the collection are photographs dating from the 1920s, the bulk of the papers were created in the late 1960s and the 1970s.

With its concentration of materials from the 1960s and 1970s, the papers document primarily the professional and personal activities of Bullard's last two decades. Her involvement with political campaigns and with political leaders is a major, recurring topic mentioned frequently in the general correspondence and the elections subseries. Election records for Wyche Fowler, Panke Bradley, Max Cleland, and others reveal Bullard's influence in the campaigns she ran and the thoroughness of her attack. Her interest in local, state, and national government is also very apparent.

Other topics include the Atlanta Housing Authority and Bullard's activities as a consultant for tenant relations. A major part of this section of the subject files contains copies of a residents' survey filled out by tenants in AHA housing projects. Analysis of survey results, administrative records and other materials relating to the AHA are also included. Her work with the Fernbank Science Center and its development into a major urban park and biological center is also detailed in the collection. Civil rights, the welfare of friends, and other public relations projects of Bullard's are also frequently mentioned topics.

Correspondents include political and business leaders of Atlanta and Georgia, nationally-known politicians, and local authors and artists. Among the names represented in the correspondence are Ivan Allen, Jr., George Busbee, Jimmy Carter, Wyche Fowler, Grace Towns Hamilton, James A. Mackay, Zell Miller, Eliza Paschall, Celestine Sibley, Herman Talmadge, Nedra Tyre, and Jack Watson.

Much of Bullard's career and personal development are not detailed by this collection. Few materials date earlier than 1960 and no records remain for political campaigns conducted before 1968, including those done for Mayors Hartsfield and Allen. Bullard's duties with Charles Rawson Associated and with the Ivan Allen administration are mentioned only in newspaper clippings. Her seven years of public relations activities with Toombs, Amisano, and Wells are documented only by a few folders of correspondence. Her consultation work with the LaGrange hospital campaign also lacks detailed coverage. Materials relating to Bullard's youth and her college days are also minimal; her mother's scrapbook in Series 6 and some of Bullard's poems and short stories are the only papers remaining from this time of her life.

Arrangement Note

Organized into six series: (1) General correspondence, (2) Subject files, (3) Writings, (4) Printed materials, (5) Photographs, and (6) Miscellaneous.

Finding Aid Note

A personal name index for the General Correspondence and Subject Files Series is available.

Description of Series

Series 1: General correspondence, 1934-1979

Series 2: Subject files

Subseries 2.1: Atlanta Housing Authority

Subseries 2.2: Elections, 1968-1978

Subseries 2.3: Fernbank Science Center, 1965-1977

Subseries 2.4: Miscellaneous subject files

Series 3: Writings

Series 4: Printed material,

Series 5: Photographs

Series 6: Miscellaneous

Series 1
General correspondence, 1934-1979
Boxes 1 - 2

Scope and Content Note

Arranged in chronological order, this series contains correspondence about personal, political, and business concerns. Letters between Bullard, business associates and friends again date from the latter two decades of her life, with the exception of two letters of the 1930s. Personal matters (such as health, happiness, and current activities), political developments, and the affairs of her public relations firm are major topics. The death of her mother and brother, in 1967 and 1970, race relations in Atlanta in the sixties, and the 1976 election of a Georgian to the White House are other subjects of discussion. Many of the letters were written between friends, some are long, reflective discourses on life and its challenges. There are also occasional letters from admirers who valued Bullard's political expertise. Correspondents include local, state, and national politicians, local authors, and Atlanta leaders. They include Wyche Fowler, Jack Watson, Jr., Nedra Tyre, James A. Mackay, Eliza Paschall, Paul Darcy Boles, Eugene Patterson, and Herman Talmadge. For more information, see the personal name index which follows this inventory.

Arrangement Note

Arranged in chronological order.

Box	Folder	Content
1	1	1934-1938, 1959-1963
1	2	1964
1	3	1965-1966
1	4	1967 January-August
1	5	1967 September-December
1	6	1968-April 1969
1	7	1960 May-December and undated 1960s
1	8	1970 January-November 10
1	9	1970 November 11-20
1	10	1970 November 22-30 and undated November
1	11	1970 December
1	12	1971 January-July
1	13	1971 August-December
1	14	1972
1	15	1973 January-August
1	16	1973 September-November
1	17	1973 December
1	18	1974 January 3-14
1	19	1974 January 15- February
1	20	1974 March-April

1	21	1974 May
1	22	1974 June
1	23	1974 July-August
1	24	1974 September-November 10
1	25	1974 November 11 -December
1	26	1975 January
1	27	1975 February 1-17
1	28	1975 February 18-March
2	1	1975 April-May 13
2	2	1975 May 15-June
2	3	1975 July 1-20
2	4	1975 July 21-31
2	5	1975 August 1-15
2	6	1975 August 20-31
2	7	1975 September 1-18
2	8	1975 September 22-October 9
2	9	1975 October 10-November 18
2	10	1975 November 19-December 11
2	11	1975 December 17-31
2	12	1976 January-February 11
2	13	1976 February 12-April
2	14	1976 May-August 10
2	15	1976 August 13-September 16
2	16	1976 September 19-December
2	17	1977 January-April
2	18	1977 May-June
2	19	1977 July
2	20	1977 August-September
2	21	1977 October-December
2	22	1978 January-August
2	23	1978 September-December
2	24	1979
2	25	1970s, undated
2	26	1970s, undated
2	27	undated

Series 2
Subject files
Boxes 3-18, OP 1

Scope and Content Note

Subdivided into four sections, this series contains correspondence, reports, speeches, survey questionnaires, financial records, and other papers relating to particular subjects, persons, and events. As much as possible, materials relating to these topics have been removed from the general correspondence and writings series and added to these files. Newspaper clippings have generally been filed with other clippings in Series 4. For information about correspondents in this series, see the personal name index.

Arrangement Note

Organized into four subseries: (2.1) Atlanta Housing Authority, (2.2) Elections, (2.3) Fernbank Science Center, and (2.4) Miscellaneous subject files.

Subseries 2.1

Atlanta Housing Authority

Boxes 3 - 10

Scope and Content Note

In the early 1970s, the Atlanta Housing Authority hired Helen Bullard as a consultant for tenant relations and to develop tenant programs. She conducted a survey of residents in the city's public housing projects in 1973 and served on a residents' advisory committee. Included in this subseries are the surveys, many filled out by the residents themselves, analyses of survey results, administrative records of the Housing Authority including minutes of the Board of Directors and correspondence regarding programs, reports to the federal government, and other printed materials. Some of the papers date from the late 1960s before Bullard was hired as a consultant. Copies and analyses of earlier tenant surveys are also included.

Arrangement Note

Arranged by report type, and then in alphabetical order.

Survey Results

Box	Folder	Content
3	1-7	Surveys of Residents, Results [1st Survey]
3	8	Surveys of Residents, Results 1971
3	9-23	Surveys of Residents, Results 1973
3	24	Administrative Records

Surveys, 1973

4	1-3	Amanda Gardens
4	4-13	Bankhead Court
4	14-15	Betmar LaVilla
4	16-18	J. W. Bowen Homes
4	19-21	Capitol Homes
5	1-6	Carver Homes
5	7-12	Eastlake Meadows
5	13-17	Englewood
5	18-22	Gilbert Gardens
5	23-28	Grady Homes
6	1-6	Harris Homes
6	7-10	Herndon Homes
6	11-16	Hollywood Court
6	17-20	Jonesboro South
6	21-26	Leila Valley
6	27-30	McDaniel S. Gleen
7	1-6	Perry Homes

- 7 7-9 Rescue Villa
- 7 10-13 Suburban Courts
- 7 14-19 Techwood, Clark Howell
- 7 20-25 University - Hope Homes

Advisory Committee - Residents

- 8 1-2 Advisory Committee on Public Housing
- 8 3 Audit by Dept. of Housing and Urban Development, 1977
- 8 4 Board of Commissioners, 1969-1971
- 8 5 Board of Commissioners, 1971
- 8 6 Board of Commissioners, 1972, 1976, undated
- 8 7-13 Helen Bullard and Associates, Billings
- 8 14 Helen Bullard and Associates, Memorandum and Notes
- 8 15-17 Miscellaneous Correspondence and Reports
- 8 18 Residents' Grievance Procedure

Staff Survey - Urban Redevelopment

- 9 1-7 Staff Surveys, 1973
- 9 8-9 Tenants Association
- 9 10-11 Training Program Source Material
- 9 12 Training Program Proposal for Dept. of Housing and Urban Development
- 9 13-17 Urban Redevelopment (transfer to city)

Reports

- 10 1 Reports - "Progress Report, March 1969-March 1970"
- 10 2-4 Reports - "Goals for Public Housing, 1972-1973"
- 10 5 Reports - "We Will All Grow Old" and "Annual Report, 1976-1977" Vol.I
"Touche Ross Management Study, 1971 Vol. II " "Tenth Month Submission:
Technical & Management, 1973"
- 10 6-8 Miscellaneous, Philadelphia Housing Authority

Subseries 2.2

Elections, 1968-1978

Boxes 11 - 15

Scope and Content Note

During the almost forty years she served as a public relations consultant in Atlanta, Helen Bullard conducted the political campaigns of over one hundred sixty-five office seekers. The vast majority of these proved to be successful. This section of the subject files contains materials relating to campaigns she conducted, advised, or closely observed from 1968 to 1978. Campaign records from Wyche Fowler's elections to president of the Atlanta City Council and Congress, Panke Bradley's efforts to gain a seat on the City Council, and Max Cleland's election to the Georgia House of Representatives provide insights into Bullard's method of running campaigns. Campaign advertisements, correspondence, financial records, newspaper clippings, notes regarding campaign strategies, photographs, speeches and public announcements are among the materials filed here. Though the records are not always extensive, the variety of candidates and races she worked for is apparent. During much of the 1970s, Bullard was in ill health and her prime campaigning days were past.

A few of the folders relate to persons whose campaigns Bullard watched closely but did not actually advise. The file for Jimmy Carter's 1976 presidential race is an example. Arrangement is alphabetical by candidate with the election year and office being sought (where possible to determine) included in the folder title. Following the files for candidates are several folders of general election information regarding advertising rates, opinion polls, and election analyses.

Arrangement Note

Arranged in alphabetical order by name, then by record type.

Box	Folder	Content
11	1	Abernathy, Ray - 1974, Fulton Co. Commission
11	2	Alexander, W. M. (Bill) - 1974, Ga. House of Representatives
11	3	Atkinson, Ty - 1972
11	4	Barber, Mac - 1970, Photographs
11	5	Beal, Alveda King
11	6	Beasley, Dorothy - 1978, Judge, State Court of Fulton Co.
11	7-8	Bradley, Panke - 1973, Atlanta City Council, Campaign Advertisements
11	9	Bradley, Panke - 1973, Atlanta City Council, Correspondence
11	10-12	Bradley, Panke - 1973, Atlanta City Council, Financial Records
11	13-14	Bradley, Panke - 1973, Atlanta City Council, Miscellaneous
11	15-16	Bradley, Panke - 1973, Atlanta City Council, Newspaper clippings
11	17-18	Bradley, Panke - 1973, Atlanta City Council, Notes and Campaign Strategies
11	19	Bradley, Panke - 1973, Atlanta City Council, Photographs
11	20	Bradley, Panke - 1973, Atlanta City Council, Speeches and Press Releases
11	21	Bradley, Panke - 1973, Atlanta City Council, Election Results
11	22	Carter, Jimmy - 1976, President, Correspondence

- 11 23 Carter, Jimmy - Campaign Advertisements
- 11 24 Carter, Jimmy - Newspaper clippings
- 11 25 Cleland, Max - 1970, State Senate, Campaign Advertisements
- 11 26 Cleland, Max - 1970, State Senate, Correspondence
- 11 27 Cleland, Max - 1970, State Senate, Notes and Campaign Strategies
- 11 28 Cleland, Max - 1970, State Senate, Speeches and Public Announcements 29 -
- 11 29 Cleland, Max - 1972, State Senate, Correspondence and Notes
- 11 30 Cleland, Max - 1972, State Senate, Miscellaneous
- 11 31 Cleland, Max - 1972, State Senate, Newspaper clippings
- 11 32 Cleland, Max - 1972, State Senate, Polls
- 11 33 Cleland, Max - 1972, State Senate, Speeches and Public Announcements
- 11 34 Cleland, Max - 1974, Lt. Governor
- 11 35 Coffey, June- Atlanta Board of Education
- 11 36 Dorsey, Hugh - 1978, Ga. House of Reps., Campaign Advertisements
- 11 37 Dorsey, Hugh - 1978, Ga. House of Reps., Notes and Campaign Strategies
- 11 38 Dorsey, Hugh - 1978, Ga. House of Reps., Photographs
- 11 39 Etheridge, Jack - 1974, Judge, Fulton Superior Court, Campaign Advertisements
- 11 40 Etheridge, Jack - 1974, Judge, Fulton Superior Court, Correspondence, Notes and
Financial Records
- 11 41 Etheridge, Jack - 1974, Judge, Fulton Superior Court, Newspaper clippings
- 11 42 Etheridge, Jack - 1974, Judge, Fulton Superior Court, Photographs
- 12 1 Farris, Milton - 1970-1977, Fulton Co. Board of Commissioners, Mayor of
Atlanta
- 12 2 Farris, Milton - 1970-1977, Fulton Co. Board of Commissioners, Mayor of
Atlanta Financial Records
- 12 3 Farris, Milton - 1970-1977, Fulton Co. Board of Commissioners, Mayor of
Atlanta newspaper clippings
- 12 4-5 Felton, Dorothy - 1974, Ga. House of Reps., Campaign Advertisements
- 12 6 Felton, Dorothy - 1974, Ga. House of Reps., Financial Records
- 12 7 Felton, Dorothy - 1974, Ga. House of Reps., Newspaper clippings
- 12 8-11 Felton, Dorothy - 1974, Ga. House of Reps., Notes and Campaign Strategies
- 12 12-15 Fowler, Wyche - 1973, President, Atlanta City Council, Campaign
Advertisements
- 12 16 Fowler, Wyche - 1973, President, Atlanta City Council, Correspondence
- 12 17-19 Fowler, Wyche - 1973, President, Atlanta City Council, Financial Records
- 12 20 Fowler, Wyche - 1973, President, Atlanta City Council, Miscellaneous
- 12 21-22 Fowler, Wyche - 1973, President, Atlanta City Council, Newspaper clippings
- 12 23-27 Fowler, Wyche - 1973, President, Atlanta City Council, Notes and Campaign
Strategies
- 12 28-31 Fowler, Wyche - 1973, President, Atlanta City Council, Photographs

- 13 1 Fowler, Wyche - 1977, Congress, Campaign Advertisements
- 13 2 Fowler, Wyche - 1977, Congress, Correspondence & Financial Records
- 13 3-4 Fowler, Wyche - 1977, Congress, Newspaper clippings
- 13 5 Gambrell, David - 1974, Governor
- 13 6-7 Greer, John - 1970, Ga. House of Reps.
- 13 8 Guess, Marion - 1972
- 13 9 Hamilton, Grace Towns - 1976, Ga. House of Reps.
- 13 10-11 Howard, Pierre, Jr. - 1972, State Senate, Campaign Advertisements
- 13 12 Howard, Pierre, Jr. - 1972, State Senate, Correspondence
- 13 13-16 Howard, Pierre, Jr. - 1972, State Senate, Financial Records
- 13 17 Howard, Pierre, Jr. - 1972, State Senate, Notes and Campaign Strategies
- 13 18 Howard, Pierre, Jr. - 1972, State Senate, Photographs
- 13 19 Howard, Pierre, Jr. - 1972, State Senate, Poll Results
- 13 21 Jackson, Maynard - 1974, Mayor of Atlanta
- 13 22 Lance, Bert - 1974, Governor
- 13 23-24 Langford, John S. - 1972, Judge, Fulton Superior Court, Campaign Advertisements
- 13 25-26 Langford, John S. - 1972, Judge, Fulton Superior Court, Correspondence
- 13 27-31 Langford, John S. - 1972, Judge, Fulton Superior Court, Financial Records
- 13 32 Langford, John S. - 1972, Judge, Fulton Superior Court, Miscellaneous
- 13 33 Langford, John S. - 1972, Judge, Fulton Superior Court, Newspaper clippings
- 13 34-35 Langford, John S. - 1972, Judge, Fulton Superior Court, Notes and Campaign Strategies
- 13 36 Langford, John S. - 1972, Judge, Fulton Superior Court, Photographs
- 13 37 Langford, John S. - 1972, Judge, Fulton Superior Court, Public Announcements
- 14 1 Long, Mary - 1977, Ga. House of Reps.
- 14 2 Lovett, Billy - 1978, Public Service Commission
- 14 3 Marcus, Sidney - 1968, Ga. House of Reps., Campaign Advertisements
- 14 4 Marcus, Sidney - 1968, Ga. House of Reps., Financial Records
- 14 5 Marcus, Sidney - 1968, Ga. House of Reps., Correspondence, Notes and Campaign Strategies
- 14 6-7 Marcus, Sidney - 1972, Ga. House of Reps., Campaign Advertisements
- 14 8 Marcus, Sidney - Financial Records
- 14 9-10 Marcus, Sidney - Notes and Campaign Strategies
- 14 11 Marcus, Sidney - Photographs
- 14 12 Marcus, Sidney - Speeches and Public Announcements
- 14 13 Marshall, Thomas - 1974, Judge, Court of Appeals
- 14 14 Massell, Sam - 1970, 1974, Mayoral Races
- 14 15 Pitts, Robb - 1977, Atlanta City Council
- 14 16 Propst, Floyd - 1976, Judge, Probate Court, Fulton Co.

- 14 17-18 Russell, John - 1977
- 14 19 Smith, George T. - 1974, Governor
- 14 20 Stevens, Carol Snow - 1978, Ga. House of Reps.
- 14 21 Stine, Jules
- 14 22 Suto, Alexander - 1978, Ga. House of Reps., Campaign Advertisements and Notes
- 14 23 Suto, Alexander - 1978, Ga. House of Reps., Photographs
- 14 24 Terry, Michael - 1978, Fulton Co. Commission
- 14 25 Tidwell, Ernest 1972, Judge, Fulton Superior Court, Campaign Advertisements
- 14 26 Tidwell, Ernest 1972, Judge, Fulton Superior Court, Correspondence
- 14 27-30 Tidwell, Ernest 1972, Judge, Fulton Superior Court, Financial Records
- 14 31 Tidwell, Ernest 1972, Judge, Fulton Superior Court, Notes and Campaign Strategies

Campaign Ads-Miscellaneous

- 15 1-2 Campaign Advertisements, Other Candidates
- 15 3 Editorials, WSB TV (1976)
- 15 4 Endorsements, City Races (1974, 1976, 1977)
- 15 5-6 Miscellaneous
- 15 7 News Media - Advertising Rates
- 15 8 News Media - Lists
- 15 9-11 Public Opinion Polls (1969, 1970, 1973)
- 15 12-16 Reports - "Atlanta's 1969 Mayoral Election"
- 15 17 Reports - Andrew Young, the Path to History" (Analysis of 1972 Congressional Campaign) "
- 15 18 Reports - "Good Government Atlanta" (1973)
- 15 19 Results, Statistical Analysis (1969, 1970)
- 15 20 Results, Statistical Analysis (1972, 1973)
- 15 21 Results, Statistical Analysis (1973, 1974)
- 15 22 Results, Statistical Analysis (1976, 1978)

Subseries 2.3
Fernbank Science Center, 1965-1977
Box 16; OP1

Scope and Content Note

Papers in this subseries were created when Bullard worked with architects Toombs, Amisano, and Wells and later as coordinator for a covenant signing program. Toombs, Amisano and Wells designed the science center in the mid 1960's to be part of the DeKalb County school system. Blue prints and correspondence detail the aims of the architects and the problems they faced in designing and contracting the building. The correspondence provides an example of the kinds of projects Bullard participated in while with the firm.

Fernbank materials from the 1970s concern the covenant signing held in 1976 which publicly declared the intentions of local governments to support a public park and biological center in the Druid Hills area of Atlanta. Correspondence, notes, memorandums, and printed material chronicle this event.

Arrangement Note

Arranged in chronological order.

Box	Folder	Content
OP1		Blueprints, Science Center, parking facilities, and Fernbank Forest
16	1-3	Covenant Signing (1976)
16	4	General Correspondence, 1965-May 1966
16	5	General Correspondence, July-October 1966
16	6	General Correspondence, November-December 1966
16	7	General Correspondence, 1967-April 4, 1968
16	8	General Correspondence, April 10-July 1968
16	9	General Correspondence, August-September 1968, 1970
16	10	General Correspondence, 1975-1977
16	11	Georgia Bicentennial Commission
16	12	Memorandum and Agendas of Meetings
16	13-14	Notes
16	15	Printed Materials, Clippings
16	16-17	Printed Materials
16	18-20	Miscellaneous

Subseries 2.4

Miscellaneous subject files

Boxes 17 - 18

Scope and Content Note

The miscellaneous subject files reflect the variety of Helen Bullard's personal and professional interests in the 1960s and 1970s. Clients, consultation projects, her public relations agency, her duties as a partner in the architectural firm, and a variety of people and events figure prominently in this subseries. Clients and consultation projects include Joseph Amisano, Kay Greenway, Marny Holman, the Atlanta bond issue election of December, 1975, a McGeorge Bundy luncheon given by the Ford Foundation, and the Louisville (Ky.) Housing Authority. Also in the subseries are files on Toombs, Amisano, and Wells from 1965 to 1968 which indicate that one of Bullard's roles was watching newspapers, local government meetings, and other sources for potential jobs and making the firm's initial inquiries about planned buildings. Though she was with the firm for seven years, these files and the Fernbank papers constitute the bulk of materials in the collection relating to her partnership in the architectural firm. A final item of interest is the "Woman of the Year" folder. In 1967, Bullard was nominated by friends for the award. The folder contains correspondence supporting Bullard's nomination and provides biographical information not readily available elsewhere in the collection. Correspondence, financial records, survey forms and results, and reports make up the bulk of this section of the subject files.

Arrangement Note

Arranged in alphabetical order by subject, then by record type.

Box	Folder	Content
17	1-3	Adley Associates, San Salvador
17	4-6	Amisano, Joseph
17	7	Amisano, Joseph - Photographs of Buildings
17	8	Atlanta Public Library
17	9	Bond Issue, December 19, 1975 - Campaign Advertisements
17	10-12	Bond Issue, December 19, 1975 - Reports and Proposals
17	13	Bond Issue, December 19, 1975 - Notes
17	14-15	Bond Issue, December 19, 1975 - Memorandums
17	16-17	Bond Issue, December 19, 1975 - Newspaper clippings
17	18-19	Bullard, Helen, Associates
17	20-21	Bullard, Helen, Associates - Financial Records
17	22-23	Carter, Reid
17	24-25	Chamber of Commerce, "Earth Year"
17	26-27	Clampitt, Robert, Children's Express
17	28-29	Community Relations Commission, Atlanta
17	30	Ford Foundation
17	31	Ford Foundation, McGeorge Bundy Luncheon
17	32	Great Park

17	33	Greenway, Kay
18	1	Holman, Marny
18	2	Hospital Poll, Troup County, Ga.
18	3-9	"Ink Killer" Survey (ball-point pens)
18	10	Looker, Colonel Reginald Earle
18	11	Louisville, Ky. Housing Authority - Correspondence and Notes
18	12	Louisville, Ky. Housing Authority - Financial Records
18	13-14	Louisville, Ky. Housing Authority - Memorandums
18	15-18	Louisville, Ky. Housing Authority - Reports
18	19	Louisville, Ky. Housing Authority - Surveys and Results
18	20	Massell, Sam - State of the City Address, 1971
18	21-22	Moore, Hope
18	23	Savage, John
18	24-25	Tift College, 1977 Fall Semester
18	26-29	Toombs, Amisano, and Wells
18	30	"Woman of the Year" nomination (1967)

Series 3
Writings
Boxes 19 - 20

Scope and Content Note

Included here are short stories, non-fiction articles, poems, and speeches written by Helen Bullard and others. In the 1930s and 1940s, while she was at the University of Georgia and the years following, Bullard wrote many somewhat sentimental poems and short fictional stories. These writings constitute some of the oldest items of the collection. Articles written later in her life appear to be non-fiction descriptions of people and events. Bullard's articles appeared in the *Saturday Review of Literature*, *American Home*, *Midwest Review*, *Family Circle*, and the magazine section of the *Atlanta Journal*.

Writings by others include poems, speeches and short stories and appear to have been mostly unpublished. Arrangement begins with Bullard's short stories filed in alphabetical order by title, poems, unidentified manuscript pages, and published works followed by the writings of others.

Arrangement Note

Arranged by document type; short stories in alphabetical order.

Box	Folder	Content
19	1-18	Short stories (filed in alphabetical order by title, untitled stories at end)
19	19-20	Poems
20	1-3	Loose manuscript pages, notes
20	4	Published Works, Poems (4)
20	5	Published Works, Articles, "So You Want to Paint," "A Tribute to a Lady"
20	6	Published Works, Articles
20	7-13	Unpublished Speeches and Short Stories by Others (1967-1978, undated)
20	14-15	Unpublished Poems by Others

Series 4
Printed material,
Boxes 21 - 22

Scope and Content Note

Included here are clippings, magazine articles, editorials, newsletters, and reports collected by Bullard. Again, most date from the late 1960's and 1970's. The majority of the clippings are from the Atlanta Constitution and the Atlanta Journal. Several clippings and articles about Bullard and her role in Atlanta politics are included in the series. Politicians and political races, public policies, Atlanta leaders, health concerns, architecture, and public relations are a few of the topics reported on by these printed items. Arrangement is alphabetical by type of material.

Arrangement Note

Arranged chronologically by record type, then in chronological order.

Clippings

Box	Folder	Content
21	1	1932-1968
21	2	1970-1972
21	3-4	1973
21	5	1974
21	6-7	1975
21	8-16	1976
21	17-18	1977
21	19	1978, 1979
21	20-21	undated

Editorials, Reports

22	1	Editorials, WSB Radio (1971-1976)
22	2	Magazine Articles, 1944-1949, 1959
22	3	Magazine Articles, 1965, 1970
22	4	Magazine Articles, 1971
22	5	Magazine Articles, 1973
22	6	Magazine Articles, 1976, undated
22	7-9	Magazine Articles, undated
22	10	Newsletters, 1969, 1972
22	11	1971-1972
22	12	1972
22	13-15	1976
22	16-18	1977
22	19	1976, 1977
22	20-21	Reports, Atlanta Urban Observatory on Public Policy

22	22	Atlanta Urban Observatory on Zoning
22	23	"Horizons Day," Future, Inc.
22	24	Lake Lanier Island Development Summary
22	25	Urban Parks Study

Series 5
Photographs
Box 23

Scope and Content Note

Photographs of Helen Bullard, her mother, brother, and other members of the Bullard and Brown families of Dalton, Georgia, local and national politicians, and friends are found in Series 5. A few of the photographs show Helen as a young girl in the 1920s. One small photograph of George T. Bullard, found in the family photos removed from Mrs. Bullard's scrapbook, is the only item in the collection identifying her father. Miscellaneous snapshots and photos complete the series.

Arrangement Note

Arranged in alphabetical order by name and subject.

Box	Folder	Content
23	1-2	Bullard Family (removed from scrapbook of Jennie Mae Bullard)
23	3-4	Bullard Family
23	5	Bullard, J. T.
23	6	Bullard, Helen
23	7-10	Bust of Helen Bullard by Henry Toombs
23	11	Politicians (some taken with H. Bullard)
23	12	Sillman, Sewell, "Si"
23	13	Unidentified Man
23	14	Various Persons, identified and unidentified
23	15-16	Miscellaneous

Series 6
Miscellaneous
Boxes 24 - 25 and OP1

Scope and Content Note

The final series contains awards and programs honoring Bullard, papers relating to the illnesses and deaths of her mother and brother, a scrapbook kept by Helen's mother, personal financial records, lists of prominent persons and leaders in Atlanta and Georgia, and miscellaneous printed materials. The financial records date from the 1970s and document the monetary difficulties Bullard experienced in her last years. Her mother's scrapbook contains correspondence, newspaper clippings and other materials relating primarily to Helen and brother J.T.'s activities. Included here are several letters Helen wrote her mother during her early years in Atlanta. The scrapbook dates from 1930 to the 1960s. Photographs contained in it have been moved to Series 5.

Arrangement Note

Arranged by record type.

Box	Folder	Content
24	1	Awards and Programs
24	2	Bullard, Helen - Personal
24	3	Bullard, Jennie Mae
24	4-5	Bullard, J. T.
24	6	Personal Financial Records, Income Tax Returns
24	7-9	Personal Financial Records, Banking Records, 1977
24	10	Personal Financial Records, Bills (1974, 1977-1978)
24	11-13	Personal Financial Records, Bills (1977-1978)
24	14-20	Lists
25	1-8	Lists
25	9-21	Miscellaneous Printed Materials
25	22-25	Miscellaneous

Oversized Materials

OP1 - Scrapbook of Mrs. Jennie Mae Bullard and 4 folders of loose items in scrapbook and 4 plaques honoring Bullard for her contributions to city of Atlanta (1970s)

Index of Selected Correspondents

Correspondence with prominent local, state, and national politicians, Atlanta authors, and other prominent local citizens is indexed here. Correspondence from Series 1 and 2, General Correspondence and Subject Files, has been indexed. Reference has also been made to records in the elections subseries (2.2), when Helen Bullard helped run political campaigns of the indexed person. Index is to series or subseries number, box number, folder number and number of items. For example, notation "Subseries 2.1 - 5:3 (1)" refers to Subseries 2.1 (which is part of Series 2), box 5, folder 3 with 1 item. Letters from the same series or subseries continue on the same line, e.g. "Series 1 - 1:4 (2); 2:12 (1)."

This is not an index to all correspondents represented in Series 1 and 2. With the exception of campaign records in the elections subseries (2.2), indexed items refer only to correspondence to or from particular individuals. Other materials (newspaper clippings, photographs) relating to the same individual have not been indexed.

Allen, Ivan Ernest, Jr., 1911

Series 1 - 1:5 (1); 1:6 (3); 2:4 (2); 2:5 (1); 2:8 (1)

Amisano, Joseph, 1917-

Series 1 - 2:5 (1); 2:7 (1); 2:13 (1)

Subseries 2.3 - 16:4 (1); 16:5 (1); 16:6 (2); 16:9 (1); 16:10 (2)

Subseries 2.4 - 17:4 (4); 17:5 (1); 17:6 (1); 18:26 (2); 18:27 (3); 18:28 (1)

Arnall, Ellis Gibbs, 1907-

Series 1 - 2:5 (1)

Barnes, Margaret Anne, 1913-

Series 1 - 2:13 (1); 2:17 (1)

Bell, Griffin B., 1918-

Series 1 - 2:13 (1)

Boles, Paul Darcy, 1919-

Series 1 - 1:15 (2)

Bond, Julian, 1940-

Series 1 - 1:20 (2); 1:24 (3)

Brown, Fred

Series 1 - 1:15 (1); 1:16 (1); 1:24 (2)

Bundy, McGeorge, 1919-

Subseries 2.4 - 17:31 (2)

Busbee, George Dekle, 1927-

Series 1 - 1:27 (3); 2:15 (2); 2:17 (2); 2:20 (1)

Carter, James Earl, 1924-

Series 1 - 2:16 (1)

Subseries 2.2 - 11:20 (1); 11:22 (8)

for additional information, see Subseries 2.2 - 11:22-24

Carter, Rosalynn Smith, 1927-

Series 1 - 1:25 (1); 2:17 (1)

Cleland, Joseph Maxwell, 1942-

Series 1 - 2:1 (1); 2:17 (2); 2:21 (1)

Subseries 2.2 - 11:25 (1); 11:26 (3); 11:29 (3); 11:34 (1)

for additional information, see Subseries 2.2 - 11:25-34

Douglas, William Orville, 1898-

Series 1 - 2:9 (1)

Ellis, Elmo, 1918-

Series 1 - 1:25 (1); 2:19 (1); 2:23 (1)

Federal, Robert Joseph Keegan, Jr., 1943-

Series 1 - 2:22 (1)

Ford, Gerald R., 1913-

Series 1 - 2:1 (1)

Fortson, Benjamin Wynn, Jr., 1904-

Series 1 - 2:2 (1)

Subseries 2.2 - 13:26 (1)

Fowler, William Wyche, Jr., 1940-

Series 1 - 1:3 (1); 1:8 (1); 1:20 (1); 1:24 (1); 2:1 (1); 2:5 (1); 2:8 (1); 2:9 (1); 2:11 (2); 2:12 (1);
2:16 (1); 2:23 (1); 2:24 (1); 2:25 (1); 2:26 (5)

Subseries 2.2 - 12:15 (1); 12:16 (3); 13:2 (5)

Subseries 2.4 - 17:33 (2)

for additional information, see Subseries 2.2 - 12:12-13:4

Gambrell, David Henry, 1929-

Series 1 - 1:26 (1)

Subseries 2.2 - 13:5 (1); 13:25 (1)

for additional information, see Subseries 2.2 - 13:5

Gulliver, Harold Strong, 1935-

Series 1 - 2:1 (2); 2:7 (2); 2:13 (1); 2:14 (1)

Subseries 2.3 - 16:10 (1)

Subseries 2.4 - 17:5 (1); 17:26 (1)

Hamilton, Grace Towns, 1907-

Subseries 2.2 - 11:8 (1)

for additional information, see Subseries 2.2 - 12:9

Hartsfield, William Berry, 1890-1971

Series 1 - 1:5 (1)

Subseries 2.4 - 18:30 (1)

Howard, Pierre du Vinage, Jr., 1943-

Subseries 2.2 - 13:12 (21)

for additional information, see Subseries 2.2 13:10-19

Jackson, Maynard Holbrook, 1938-

Series 1 - 1:19 (1)

Subseries 2.2 - 12:16 (1); 13:20 (1)

Subseries 2.4 - 17:5 (1)

for additional information, see Subseries 2.2 - 13:20-21

Kennedy, Edward Moore, 1932-

Series 1 - 1:6 (2)

Lance, Thomas Bertram, 1931

Series 1 - 2:16 (1)

for additional information, see Subseries 2.2 - 13:22

Lane, Mills B., Jr., 1912-

Subseries 2.4 - 18:26 (1); 18:30 (1)

Levitas, Elliot H., 1930-

Subseries 2.1 - 8:17 (1)

Subseries 2.4 - 18:28 (1)

Mackay, James A., 1936-

Series 1 - 1-4 (11, 1:16 (1); 1:18 (1); 1:26 (1); 2:9 (1); 2:18 (1); 2:19 (1); 2:24 (1)

Subseries 2.4 - 18:26 (1)

Marcus, Sidney J., 1905-

Series 1 - 1:22 (1)

for additional information, see Subseries 2.2 - 14:3-12

Massell, Sam, 1927-

Series 1 - 2:1 (1); 2:13 (1); 2:15 (1); 10:1 (1)

Subseries 2.2 - 14:14 (1)

Subseries 2.4 17:24 (2); 18:1 (2)

for additional information, see Subseries 2.2 - 14:14

Miller, Zell Bryan, 1932-

Series 1 - 1:27 (2); 2:2 (2); 2:3 (1); 2:4 (1); 2:6 (1); 2:15 (1); 2:16 (1); 2:24 (1)

Mondale, Walter Frederick, 1928-

Series 1 - 2:18 (1)

Subseries 2.2 - 11:23 (1)

Nunn, Samuel A., 1938-

Series 1 - 1:14 (1); 1:27 (2); 2:3 (1); 2:4 (2); 2:5 (1); 2:20 (1)

Paris, Rachel Theresa, 1911-1976

Series 1 - 1:26 (1)

Paschal, Eliza King

Series 1 - 1:2 (2); 1:4 (1)

Patterson, Eugene C., 1923-

Series 1 - 1:5 (1); 2:23 (1)

Portman, John C., Jr., 1924-

Series 1 - 2:5 (1); 2:12 (1)

Proxmire, William, 1915-

Series 1 - 2:10 (2)

Queen, Ellery, 1905-

Series 1 - 2:20 (1)

Raines, Howell, 1943-

Series 1 - 1:26 (1); 2:18 (2)

Richardson, Eleanor Low, 1913-

Series 1 - 1:22 (1)

Sanders, Carl Edward, 192

Series 1 - 1:9 (1); 2:7 (2)

Shriver, Robert Sargent, Jr., 191

Series 1 - 2:6 (1)

Sibley, Celestine, 191

Series 1 - 1:11 (1); 1:16 (1); 1:21 (1); 2:6 (1); 2:9 (2)

Siddons, Anne River

Series 1 - 2:6 (1)

Smith, Lillian, 1897-1966

Series 1 - 1:1 (1)

Spalding, Jack, 1913-

Series 1 - 2:8 (1); 2:22 (1)

Subseries 2.3 - 16:10 (1)

Stephens, Robert Grier, Jr., 1913-

Series 1 - 2:13 (1)

Talmadge, Betty

Series 1 - 1:20 (1)

Talmadge, Herman Eugene, 1913-

Series 1 - 1:7 (1); 1:12 (1); 1:14 (1); 1:15 (3); 1:27 (2); 2:5 (4)

Subseries 2.4 - 18:27 (5)

Thurman, Marjorie C., 1928-

Series 1 - 1:18 (1); 1:25 (1); 2:5 (1)

Subseries 2.2 - 15:2 (1)

Tyre, Nedra, 1921-

Series 1 - 1:1 (1); 1:3 (1); 1:4 (1); 1:6 (2); 1:8 (2); 1:9 (1); 1:10 (1); 1:14 (1); 1:15 (1); 1:18 (1);
1:23 (4); 1:24 (1); 1:25 (1); 2:9 (1); 2:12 (1); 2:25 (1); 2:26 (3)

Vigtel, Gudmund, 1925-

Series 1 - 1:21 (1); 2:11 (1)

Walters, Barbara, 193

Series 1 - 2:9 (1)

Watson, Jack H., Jr., 1938-

Series 1 - 1:19 (1); 1:24 (1); 1:26 (2); 2:6 (3); 2:7 (3); 2:9 (1); 2:10 (1); 2 :13 (1); 2:20 (2); 2:21
(2); 2:22 (1)

Subseries 2.2 - 11:22 (2)

Subseries 2.4 17:5 (1)

Weltner, Phillip

Series 1 - 1:4 (1)

Subseries 2.4 - 18:30

Woodruff, Robert Winship, 1889-

Series 1 - 2:13 (2)

Young, Andrew, 1932-

Series 1 - 2:1 (1)