Descriptive Summary

Creator: Roberto C. Goizueta Business School
Title: Roberto C. Goizueta Business School records, 1940-2004
Call Number: Series No. 92
Extent: 9.5 linear ft. (12 boxes) and

Language: Materials entirely in English.

Administrative Information

Restrictions on Access
Special restrictions apply: some material restricted in accordance with the Emory University Archives Access Policy for unprocessed materials.

Terms Governing Use and Reproduction
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Source
Transfer.

Citation
[after identification of item(s)], Roberto C. Goizueta Business School records, Emory University Archives, Stuart A. Rose Manuscript, Archives, and Rare Book Library, Emory University.

Processing
Processed by Nancy Hall Watkins, 2005.

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Collection Description

Administrative History
On February 18, 1919, the Dean of Emory College recommended the creation of a school of economics and business administration to the Board of Trustees. The purpose of the school was public service, training in business methods, and “training in social efficiency alongside financial development.” In the fall of 1919, the school began offering courses in economics, accounting, and business law. By 1925, there was one faculty member and full-time assistant, five staff members and 145 students. The business school moved to its home in the C. L. Fishburne building in 1936.

In 1949, the business school was admitted to the American Association of Collegiate Schools of Business. Five years later, in 1954, the Masters of Business Administration (M.B.A.) program was begun. This was followed by the creation of an evening M.B.A program in 1961.

Throughout the 1970s and 1980s the school continued to grow. The Executive M.B.A program was created in 1979, along with a joint degree program with the Emory School of Law that allowed enrollees to complete both the M.B.A and juris doctor degree in four years. In 1994, the school was renamed for Roberto C. Goizueta, a much-admired and successful business leader who served as Chief Executive Officer of the Coca Cola Company from 1981 until his death in 1997.

Scope and Content Note
The records of the Roberto C. Goizueta Business School consist of of promotional brochures, annual reports, publications, and other miscellaneous materials.

Collection also contains the captured and preserved website of the Goizueta Business School and the Goizueta Business School Newsroom available to browse via the Web Archiving Service of the California Digital Library. The Goizueta Business School website (http://goizueta.emory.edu/) features information about the academic programs, faculty, and news and events at the School, as well as content for recruiters and alumni. The Guizueta Business School Newsroom website (https://newsroom.goizueta.emory.edu) is a blog that publishes news stories about events and people at the School.

Arrangement Note
Arranged alphabetically by topic.

Finding Aid Note
Finding aid available in the repository.
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