

# **DIETZ, ARTHUR TOWNSEND, 1923- Arthur Townsend Dietz papers, 1940-2003**

Emory University  
Emory University Archives  
Stuart A. Rose Manuscript, Archives, and Rare Book Library  
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## **Descriptive Summary**

**Creator:** Dietz, Arthur Townsend, 1923-  
**Title:** Arthur Townsend Dietz papers, 1940-2003  
**Call Number:** Series No. 133  
**Extent:** 5 linear ft. (10 boxes)  
**Abstract:** A member of the Emory University School of Business Administration faculty from 1954 through 1988, Arthur Townsend Dietz served as professor and Chair of the Business School's Finance Department and directed the Business School's MBA program from its inception in 1954 through 1979. The papers in this collection document Dietz's teaching and business careers and include witness testimony, publications, consulting reports, and items documenting Dietz's secondary, undergraduate, and graduate work.  
**Language:** Materials entirely in English.

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## **Administrative Information**

### **Restrictions on Access**

Unrestricted access.

### **Terms Governing Use and Reproduction**

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### **Related Materials in This Repository**

Emory University biographical files, Series 150.

### **Source**

Transfer

### **Citation**

[after identification of item(s)], Arthur Townsend Dietz papers, Emory University Archives, Stuart A. Rose Manuscript, Archives, and Rare Book Library, Emory University.

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**Processing**

Processed by Lisa Chinn, March 2011.

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**Collection Description****Biographical Note**

Born on October 30, 1923 in Mount Vernon, New York, to Adele and William Arthur Dietz, Arthur Townsend Dietz was educated at the prestigious Northfield Mount Hermon preparatory school in Massachusetts and did his undergraduate work at Wesleyan University. Dietz's studies were interrupted by his service in World War II, in which he served as an Army Sergeant in the European theater from 1942 to 1945 seeing action in Belgium, France, and Luxembourg. Dietz finished his associate's degree at Wesleyan in 1946 and on June 29 of the following year married Mary Archer (deceased 1980). Dietz married Mary Laury Peavy (deceased 1992) on September 16, 1982 and Margie Nell Lee Baghose on October 4, 1992.

Dietz enrolled at Princeton University for his graduate work in economics, earning his master's degree in 1948 and his doctorate in 1953. Dietz began his teaching career as an Instructor at Princeton (1948-1949), worked as a visiting Professor at Amherst College (1953-1954), and was an Assistant Professor at Wesleyan (1949-1954) prior to arriving at Emory University in 1954. The Masters of Business Administration (MBA) program at Emory began with nineteen students in 1954 (the same year in which women were admitted to the School of Business) during the tenure of Dean Gordon Siefkin (1948-1958) and under the direction of Dietz. As director of the MBA program, Dietz was responsible for all recruiting, curriculum planning, and graduate placement. Dietz directed the MBA program for twenty-five years (1954-1979) and before becoming Chair of the Finance Department. He was also named the Mills B. (Bee) Lane Professor of Finance and Banking. In addition to teaching at Emory University, Dietz also worked as a visiting professor at the International Management Development Institute (1965-1966) and as the Visiting Arthur J. Morris Professor of Commerce at the University of Virginia (1984-1985).

Upon his retirement from Emory University in 1988, Dietz co-founded Strategic Portfolio Management, which managed individual investment portfolios. Dietz also regularly did consulting work for various corporations and gave testimony on issues of monetary value in civil litigation. Throughout his career Arthur T. Dietz remained involved in the business world through his service as a director and trustee for numerous businesses, trusts, and financial groups including Car Trax Security Systems, Enterprise Accumulation Trust, Enterprise Funds, Alpha Fund, and the ATD Advisory Corporation. Dietz was active in the Atlanta community, serving as PTA President of the Fernbank Elementary School (1959-1960), founding the Atlanta Society of Financial Analysts (1960), and working as a member of the DeKalb County Inflation Committee (1974) and the DeKalb County Development Authority (1980-1984).

Known affectionately by his colleagues and students at the Emory University Goizueta Business School as "Mr. Business School," Arthur T. Dietz was highly regarded by his students and colleagues as a teacher and leader at the Business School. Dietz not only served as an educator in the Business School, but also as a benefactor. He established the Dietz Business School Loan, a loan with low interest rates, for Emory Business School students and the Dietz Fund, awarded to Business School students with outstanding portfolio management and presentation skills.

In addition to having a classroom at the Business School named in his honor, Dietz was the recipient of numerous awards including the Outstanding Educators in America Award (1972), Emory Williams Teaching Award (1983), Emory University Distinguished Emeritus Award (2006), and the Outstanding Faculty Impact Award (posthumously awarded in 2009). Dietz's legacy at the Business School continues through the Art Dietz Faculty Award for Excellence in Finance, presented by Emory finance faculty to MBA students with high achievement in the study of finance.

Arthur T. Dietz passed away on October 15, 2008 at the age of eighty-four.

**Scope and Content Note**

The bulk of the records date from 1970 to 1984 and consist of witness testimony, primarily concerning public utilities companies; consulting reports related to valuation of goods; academic and teaching items; publications; and correspondence.

**Arrangement Note**

Organized into seven series: (1) Research and teaching, (2) Consulting, (3) Correspondence, (4) Printed material, (5) Personal papers, (6) Publications, (7), Student work, and (8) Testimonies.

## **Description of Series**

[Series 1: Research and teaching, 1950-1983](#)

[Series 2: Consulting, 1956-1988](#)

[Series 3: Correspondence, 1958-2003](#)

[Series 4: Printed material, 1947-2003](#)

[Series 5: Personal papers, 1949-2004](#)

[Series 6: Publications, 1950-1989](#)

[Series 7: Student work, 1940-1994](#)

[Series 8: Testimonies, 1968-1989](#)

**Series 1**  
**Research and teaching, 1950-1983**  
**Box 1**

**Arrangement Note**

Arranged in alphabetical order by subject.

| <b>Box</b> | <b>Folder</b> | <b>Content</b>  |
|------------|---------------|---|
| 1          | 1             | Dietz Fund Information, 1980-1995                     |
| 1          | 2             | IMEDE information, 1966-2001                          |
| 1          | 3             | IMEDE Development Institute information, 1979         |
| 1          | 4             | Public School Committee, 1959                         |
| 1          | 5             | Teaching awards, 1983                                 |
| 1          | 6             | Working Paper Series, 1983                            |
| 1          | 7             | Research: Earnings notes, undated                     |
| 1          | 8             | Research: Ideal Concepts, circa 1950s                 |
| 1          | 9             | Research: Low vs High P/E Ratios, circa 1950s         |
| 1          | 10            | Visiting Professor: University of Virginia, 1984-1985 |

**Series 2**  
**Consulting, 1956-1988**  
**Box 1**

**Arrangement Note**

Arranged in alphabetical order by subject.

| <b>Box</b> | <b>Folder</b> | <b>Content</b>                                |
|------------|---------------|---|
| 1          | 11            | W. C. Bradley Company Consulting Report, 1988 |
| 1          | 12            | Cabin Crafts Inc. Consulting Report, 1962     |
| 1          | 13            | Emory Food Services, 1962                     |
| 1          | 14            | Fickling and Walker Inc., 1969                |
| 1          | 15            | Gulf States Paper Company, 1956               |
| 1          | 16            | Industrial Production Diffusion, 1963         |
| 1          | 17            | Macmillan Correspondence, 1960                |
| 2          | 1             | Miscellaneous Information                     |
| 2          | 2             | Multimedia Inc., 1970                         |
| 2          | 3             | Southern Woods Products, 1956                 |
| 2          | 4             | Textile Industry Studies, 1964                |
| 2          | 5             | Valuation Reports, 1973-1975                  |
| 2          | 6             | West Point Management Group, 1961             |
| 2          | 7             | West Point Pepperell, 1968                    |

**Series 3**  
**Correspondence, 1958-2003**  
**Box 2**

**Arrangement Note**

Arranged chronologically.

| <b>Box</b> | <b>Folder</b> | <b>Content</b>                            |
|------------|---------------|---|
| 2          | 8             | Correspondence with Senator Douglas, 1958 |
| 2          | 9             | Correspondence, 1970s                     |
| 2          | 10            | Correspondence, 1980s                     |
| 2          | 11            | Correspondence about retirement, 1988     |
| 2          | 12            | Thank you letters, 1990s-2000s            |

**Series 4**  
**Printed material, 1947-2003**  
**Box 2**

**Arrangement Note**

Arranged by file type.

| <b>Box</b> | <b>Folder</b> | <b>Content</b>                                  |
|------------|---------------|---|
| 3          | 1             | Newspaper and magazine editorials, 1957-1958    |
| 3          | 2             | Emory brochures, 1980-1994                      |
| 3          | 3             | Emory newsletters, 1983-2003                    |
| 3          | 4             | Dietz Brochures of Lectures, 1960-1972 [1 of 2] |
| 3          | 5             | Dietz Brochures of Lectures, 1960-1972 [2 of 2] |
| 3          | 6             | Newspaper clippings, 1958-1992                  |
| 3          | 7             | Personal newspaper clippings, 1947-1962         |
| 3          | 8             | Speeches, 1955-1960                             |



**Series 5**  
**Personal papers, 1949-2004**  
**Box 3**

**Arrangement Note**

Arranged in alphabetical order by file type.

| <b>Box</b> | <b>Folder</b> | <b>Content</b>  |
|------------|---------------|---|
| 4          | 1             | Adele Dietz letter, 1953  |
| 4          | 2             | Atlanta Society of Financial Analysts records, 1970-2003        |
| 4          | 3             | Biographical Information, 1959-2004                             |
| 4          | 4             | Hobbies: tennis and basketball records, 1964-1996               |
| 4          | 5             | Job offers, 1949-1967   |
| 4          | 6             | Licensing score reports, 1991                                   |
| 4          | 7             | Mount Hermon High School ephemera, 1939-2001                    |
| 4          | 8             | Photographs, undated  |
| 4          | 9             | Princeton University letters and scrapbook pages, 1946-1952     |
| 4          | 10            | Strategic Portfolio Management records, 1988-2000               |
| 4          | 11            | Wesleyan University letters, clippings, and ephemera, 1950-1954 |

**Series 6**  
**Publications, 1950-1989**  
**Box 4**

**Arrangement Note**

Arranged by file type.

| <b>Box</b> | <b>Folder</b> | <b>Content</b>   |
|------------|---------------|--|
| 5          | 1             | "An Introduction to the Antitrust Laws"  |
| 5          | 2             | "General Credit Control, Debt Management, and Economic" United States Congress publication, 1951 |
| 5          | 3             | Market Technicians Association Journal, November 1985  |
| 5          | 4             | Market Technicians Association Journal, November 1986  |
| 5          | 5             | Market Technicians Association Journal, February 1987  |
| 5          | 6             | Market Technicians Association Journal, May 1987   |
| 5          | 7             | Correspondence, 1970-1983  |
| 5          | 8             | Undated Publications   |
| 5          | 9             | Publications, 1950-1959  |
| 5          | 10            | Publications, 1960-1969  |
| 5          | 11            | Publications, 1970-1979  |
| 5          | 12            | Publications, 1980-1989  |
| 5          | 13            | Reviews of "An Introduction to the Antitrust Laws," 1952-1953                                    |

**Series 7**  
**Student work, 1940-1994**  
**Box 5**

**Scope and Content Note**

Consists of yearbooks and significant writings, including theses and a dissertation, by Arthur Townsend Dietz from his secondary, undergraduate, and graduate education.

**Arrangement Note**

Arranged in roughly chronological order.

| <b>Box</b> | <b>Folder</b> | <b>Content</b>                              |
|------------|---------------|---|
| 6          |               | Yearbook, Northfield Mount Hermon, 1940     |
| 6          |               | Yearbook, Wesleyan University, 1941         |
| 6          |               | Yearbook, Wesleyan University, 1943         |
| 6          |               | Undergraduate Thesis, 1946 (2 copies)       |
| 6          |               | Master's Seminar Thesis, 1948               |
| 10         |               | Dissertation, 1953                          |
| 10         |               | Yearbook, Wesleyan University, 1951         |
| 10         |               | Yearbook, Wesleyan University, 1952         |
| 10         |               | Reunion Yearbook. Wesleyan University, 1994 |

**Series 8**  
**Testimonies, 1968-1989**  
**Boxes 6-8**

**Arrangement Note**

Arranged in alphabetical order by subject.

| <b>Box</b> | <b>Folder</b> | <b>Content</b>   |
|------------|---------------|--|
| 7          | 1             | Analysis, Allen's Ready Mix, 1971                                |
| 7          | 2             | Analysis and Testimony, Allen's Ready Mix, 1971                  |
| 7          | 3             | Anonymous and Sample Testimony, Undated                          |
| 7          | 4             | CBI- Georgia, 1971   |
| 7          | 5             | Central Illinois Light Company, 1977                             |
| 7          | 6             | Chrysler Corporation, 1978                                       |
| 7          | 7             | Dollar General, 1971   |
| 7          | 8             | Duke Power Company, 1968   |
| 7          | 9             | Fall River Gas, 1981   |
| 7          | 10            | Georgia Power, 1973  |
| 7          | 11            | Georgia Power Petition and Rebuttal, 1973                        |
| 7          | 12            | Grassroots Hearings of Economic Problems, 1969                   |
| 8          | 1             | Gulf Power Company, 1980   |
| 8          | 2             | Gulf Power Company, 1985   |
| 8          | 3             | Maris Case, 1979-1980  |
| 8          | 4             | Maris Case Valuation Report, 1979                                |
| 8          | 5             | Middle South Utilities, 1984                                     |
| 8          | 6             | Mississippi Chemical Corp. vs. Chemical Construction Corp., 1982 |
| 8          | 7             | New York Combination Utilities Brief, 1981                       |
| 8          | 8             | New York Combination Utilities Brief Opposing Exceptions, 1982   |
| 8          | 9             | New York Combination Utilities Recommended Decision, 1982        |
| 8          | 10            | New York Combination Utilities Reply Briefs, 1981-1982           |
| 9          | 1             | Orange and Rockland Utilities Initial Brief, 1983                |
| 9          | 2             | Orange and Rockland Utilities, 1979                              |
| 9          | 3             | Orange and Rockland Utilities, 1980                              |
| 9          | 4             | Orange and Rockland Utilities, 1985, 1989                        |
| 9          | 5             | Orange and Rockland Utilities, 1987, 1988                        |
| 9          | 6             | Parish, 1955   |
| 9          | 7             | Public Utility Correspondence, 1978-79                           |
| 9          | 8             | River Corporation Critique, 1971                                 |
| 9          | 9             | Washington Gas, 1981   |