

HAAS, BE (BEATRICE HIRSCH)

Be Haas papers, 1927-1993

Emory University
Stuart A. Rose Manuscript, Archives, and Rare Book Library
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Descriptive Summary

Creator: Haas, Be (Beatrice Hirsch)
Title: Be Haas papers, 1927-1993
Call Number: Manuscript Collection No. 781
Extent: 1 linear foot (2 boxes) and 1 oversized papers folder (OP)
Abstract: Papers of civic and political activist Be Haas of Atlanta, Georgia. The collection includes clippings, programs, photographs and correspondence relating to her awards and honors, organizational involvement, and public relations endeavors.
Language: Materials entirely in English.

Administrative Information

Restrictions on Access

Unrestricted access.

Terms Governing Use and Reproduction

All requests subject to limitations noted in departmental policies on reproduction.

Source

Gift, 1995.

Citation

[after identification of item(s)], Be Haas papers, Stuart A. Rose Manuscript, Archives, and Rare Book Library, Emory University.

Processing

Processed by Barbara J. Mann, Associate Processing Archivist, January 1996.

Collection Description

Biographical Note

Beatrice Hirsch Haas, or Be as she preferred to be called, fund-raiser and civic and political activist, was born in Atlanta (1905), the daughter of Monte Louis and Beulah (Fuld) Hirsch. She graduated from Wellesley College (1925).

Be Haas was involved in public relations for C & S Bank, Rich's, Montags, Columbus Bank and Trust, Fulton County Centennial (1950-1954). She formed her own fund-raising consultant firm, Grizzard and Haas (1955-?).

Haas's civic and political involvement included serving on the Committee of City and County Government (1935) in Atlanta, Fulton County (Ga.) Grand Jury on Local Government Committee (1940), Committee to Revise Constitution of Georgia (1943), Fund for Adult Education -Ford Foundation (1954-1960), Defense Advisory Committee Women in Armed Services (1952-1956). She was also active in the League of Women Voters (1930-1950).

Be Haas was also the recipient of several awards including Walter Winchell Outstanding Civic Service Award by Atlanta Georgian (1936), Women of the Year in Civic Affairs (1945), Woman of the Year in Business (1961), Shining Light Award (1988).

Haas married Leonard Haas (d. 1969) in 1927 and this union produced two children, Leonard and John. Be Haas still resides in Atlanta. Sources used to compile this biographical note include Who's Who of American Women 7th Edition, 1972-1973 (Chicago: Marquis Who's Who), 1972; and a vita prepared by Be Haas.

Scope and Content Note

The Be Haas papers consist of materials relating to her awards and honors, organizational involvement, and public relations endeavors from 1927-1993. Biographical information, speeches and writings by Haas, photograph, and correspondence are also included.

Materials in the awards and honors grouping includes clippings, programs, photographs and correspondence regarding Haas receiving Women of the Year in Civic Affairs (1945), Women of the Year in Business (1961), Shining Light Award (1988), and other awards and citations. These materials are arranged according to award).

Organizational involvement materials includes printed material, clippings, correspondence, photographs related to Haas's involvement with the League of Women Voters, Atlanta Local Government Commission, Commission to Redraft the Constitution of Georgia, National Defense Advisory Committee for Women in the Services, Fund for Adult Education: National Committee on Study Grants. These materials are also arranged according to organization.

The final major grouping contains materials relating to Haas's public relations endeavors. Correspondence flyers, clippings, printed material, and programs pertaining to The Women's Finance Forum, Citizen and Southern Grand Opening, Montag Brothers, Inc. are included. Information about Grizzard and Haas in the form of an article and an invitation and clipping about the opening reception of Alexander O'Neill Haas are also contained in this grouping.

Arrangement Note

Arranged by record type.

Container List

Box	Folder	Content
1	1	Biographical material, 1927, 1973, 1991, undated
1	2	Speeches by Haas: "Why Atlanta Was Different," 1985: Typescript
1	3	Writings by Haas: Printed material, 1988, 1994, undated
1	4	Speeches about Haas, undated
1	5	Misc. clippings about Haas, 1927, 1936, 1944, 1946, 1957-1958, 1961, 1963, 1967, 1973, 1983, 1988, undated
1	6	Misc. printed material about Haas, 1941, 1969, 1972, 1983, 1988-1989
1	7	Photographs, 1949, 1953, 1988, undated
1	8	Correspondence, 1927-1957
1	9	Correspondence, 1978-January-July 1983
1	10	Correspondence, August-September 1983-1988
1	11	Correspondence, 1989-1993, undated

Awards and Honors received by Be Haas

1	12	Woman of the Year in Civic Affairs, 1944: Correspondence, 1944
1	13	Woman of the Year in Civic Affairs, 1944: Dinner, January 10, 1945: Program
1	14	Woman of the Year in Civic Affairs, 1944: Dinner, January 10, 1945: Photographs
1	15	Woman of the Year in Civic Affairs, 1944: Clippings, 1943-1945, 1947
1	16	Woman of the Year in Business, 1961: Nomination letters, 1961
1	17	Woman of the Year in Business, 1961: Dinner, January 23, 1962: Program
1	18	Woman of the Year in Business, 1961: Dinner, January 23, 1962: Photographs
1	19	Woman of the Year in Business, 1961: Clippings, 1962
1	20	Visiting Nurse Association: Dinner, October 19, 1988: Invitation and program
1	21	Visiting Nurse Association: Correspondence, 1988
1	22	Visiting Nurse Association: Clippings and printed material, 1988
1	23	Shining Light Award, 1988: Nomination letters, August 1988
1	24	Shining Light Award, 1988: Announcement and invitation, 1988
1	25	Shining Light Award, 1988: Dedication, October 20, 1988: Program
1	26	Shining Light Award, 1988: Dedication, October 20, 1988: Remarks
1	27	Shining Light Award, 1988: Dedication, October 20, 1988: Photographs
1	28	Shining Light Award, 1988: Correspondence, October 3-17, 1988
1	29	Shining Light Award, 1988: Correspondence, October 18-31, 1988
1	30	Shining Light Award, 1988: Correspondence, October 1988
1	31	Shining Light Award, 1988: Correspondence, November-December 1988
1	32	Shining Light Award, 1988: Correspondence, [1988?]-1989
1	33	Shining Light Award, 1988: Clippings, 1988

1 34 Other awards and citations, 1948, 1959, 1960, 1963, 1967-1969, 1984, 1986

Organizational Involvement by Be Haas

2 1 League of Women Voters: Correspondence: Lenecia Bruce to Haas, 1993

2 2 League of Women Voters: Constitution revisions: Information sheets, correspondence, 1944, 1946-1947 (Photocopies of original materials located at GDAH)

2 3 League of Women Voters: Home Rule Bill: Outline, summary, undated

2 4 League of Women Voters: Open Primary: Correspondence, press release, information sheet, printed material, 1946 (Portions are photocopies of original materials located at GDAH)

2 5 League of Women Voters: Prison Reform: Printed material, 1943, 1945 (Photocopies of original materials located at GDAH)

2 6 League of Women Voters: Public Health: Printed material, 1945, [1940's?]

2 7 League of Women Voters: State Merit System: Printed material, 1947

2 8 League of Women Voters: Photograph, 1950

2 9 League of Women Voters: Clippings, 1936, 1941, 1944-1949, 1952, undated

OP1 - League of Women Voters: Reprint of advertisement in The Atlanta Constitution, February 1, 1947

2 10 Atlanta Local Government Commission: Letter of appointment, 21 February 1940

2 11 Atlanta Local Government Commission: Clippings, 1940

2 12 Commission to Redraft the Constitution of Georgia: Telegrams of appointment, 1944

2 13 Commission to Redraft the Constitution of Georgia: Analysis, summary, membership, [1940's]

2 14 Commission to Redraft the Constitution of Georgia: Clippings, 1943, 1945

2 15 United States Defense Advisory Committee on Women in the Services: Correspondence, 1953

2 16 United States Defense Advisory Committee on Women in the Services: Clippings, 1952, 1956, undated

2 17 United States Defense Advisory Committee on Women in the Services: Printed material, 1953, 1955-1956

OP1 - United States Defense Advisory Committee on Women in the Services: Citation, October 1, 1956

2 18 Fund for Adult Education: National Committee on Study Grants: Correspondence, 1953, 1957

2 19 Fund for Adult Education: National Committee on Study Grants: Press releases, [1953?], [1958?]

2 20 Fund for Adult Education: National Committee on Study Grants: Photograph, 1958

- 2 21 Fund for Adult Education: National Committee on Study Grants: Clippings and printed material, 1954, 1957-1958
- 2 22 Fund for Adult Education: Institute of Citizenship, 1955

Projects of Be Haas

- 2 23 Women's Finance Forum: Atlanta, October 18, 25 and November 1, 8, 15, 1950
- 2 24 Women's Finance Forum: Atlanta, January 31, 1951 and February 7, 14, 21, 28
- 2 25 Women's Finance Forum: Savannah, March 6, 13, 20, 27 and April 3, 1951
- 2 26 Women's Finance Forum: Macon, March 28 and April 4, 11, 18, 25, 1951
- 2 27 Women's Finance Forum: Athens, April 27 and May 2, 9, 16, 23, 1951
- 2 28 Women's Finance Forum: Augusta, October 5, 12, 19, 26 and November 2, 1951
- 2 29 Women's Finance Forum: Atlanta, January 30 and February 6, 13, 20, 27, 1952
- 2 30 Women's Finance Forum: Valdosta, March 11, 18, 25 and April 1, 8, 1952
- 2 31 Women's Finance Forum: Albany, October 16, 23, 30 and November 6, 1952
- 2 32 Women's Finance Forum: Columbus, October 20, 27 and November 3, 10, 1953
- 2 33 Women's Finance Forum: Correspondence, 1953
- 2 34 Citizens and Southern Grand Opening, June 3, 1952: Invitation, program, promotional materials
- 2 35 Metropolitan Opera Fund: Atlanta Campaign, 1953: Financial information
- 2 36 Montag Brothers, Inc.: Open House, June 4, 1954: Invitation, correspondence, promotional material
- 2 37 Fulton County Centennial, September 22, 1954: Program, information sheet
- 2 38 Alexander Memorial Campaign, 1955: Financial information
- 2 39 Forward Atlanta, 1961: Clipping and printed material

Grizzard and Haas

- 2 40 "Grizzard and Haas" by Doris Lockerman: Photocopied typescript, undated

Alexander O'Neill Haas, Inc.

- 2 41 Reception: Invitation and clipping, 1988

Miscellaneous

- 2 42 Response to Sun. article, undated
- 2 43 Printed material, undated