

PENDERGRAST, MARK.

Mark Pendergrast research files, circa 1880-2009

Emory University
Stuart A. Rose Manuscript, Archives, and Rare Book Library
Atlanta, GA 30322
404-727-6887
rose.library@emory.edu



Collection Stored Off-Site

All or portions of this collection are housed off-site. Materials can still be requested but researchers should expect a delay of up to two business days for retrieval.

Descriptive Summary

- Creator:** Pendergrast, Mark.
- Title:** Mark Pendergrast research files, circa 1880-2009
- Call Number:** Manuscript Collection No. 741
- Extent:** 80.75 linear feet (106 boxes), 117 compact disks (CD), and AV Masters: 1 linear foot (1 box)
- Abstract:** Research files of journalist Mark Pendergrast for the publication of his books, *For God, Country and Coca-Cola: The Definitive History of the Great American Soft Drink and the Company that Makes It*; *Uncommon Grounds: The History of Coffee and How it Transformed our World*; and *Inside the Outbreaks: The Elite Medical Detectives of the Epidemic Intelligence Service*, including correspondence, printed materials, and audio recordings of interviews that he conducted.
- Language:** Materials entirely in English.

Administrative Information

Restrictions on Access

Special restrictions apply: Collection stored off-site. Researchers must contact the Rose Library in advance to access this collection.

Use copies have not been made for all of the audiovisual material at this time. Researchers must contact the Rose Library at least two weeks in advance for access to these items. Collection restrictions, copyright limitations, or technical complications may hinder the Rose Library's ability to provide access to audiovisual material.

Emory Libraries provides copies of its finding aids for use only in research and private study. Copies supplied may not be copied for others or otherwise distributed without prior consent of the holding repository.

Researchers must contact the Rose Library in advance for access to unprocessed born digital materials in this collection. Collection restrictions, copyright limitations, or technical complications may hinder the Rose Library's ability to provide access to unprocessed born digital materials.

Due to preservation concerns, Series 3: Uncommon Grounds research files, is closed to researchers.

Terms Governing Use and Reproduction

Special restrictions apply: The collection contains some copies of original materials held by other institutions; these copies may not be reproduced without the permission of the owner of the originals.

Source

Gift, 1992 with subsequent additions.

Citation

[after identification of item(s)], Mark Pendergrast research files, Stuart A. Rose Manuscript, Archives, and Rare Book Library, Emory University.

Processing

Series 1 arranged and described at the folder level by Susan Potts McDonald, 2005. Series 2 and 3 arranged and described at the box level by Sarah Quigley, 2016.

Collection Description

Biographical Note

Mark Pendergrast was born in Atlanta and is a graduate of Harvard University (BA, 1970) and Simmons College (MLS, 1975). A former teacher and librarian, he is now an independent scholar and author. His books include *For God, Country and Coca-Cola: The Definitive History of the Great American Soft Drink and the Company that Makes It* (1993, 2000 2d ed); *Victims of Memory: Sex Abuse Accusations and Shattered Lives* (1995, 1996 2d ed); *Uncommon Grounds: The History of Coffee and How It Transformed Our World* (1999, 2010 2d ed); *Mirror Mirror: A History of the Human Love Affair with Reflection* (2003) and *Inside the Outbreaks: The Elite Medical Detectives of the Epidemic Intelligence Service*.

Scope and Content Note

The collection consists of research files for Mark Pendergrast's books *For God, Country and Coca-Cola: The Definitive History of the Great American Soft Drink and the Company that Makes It*; *Uncommon Grounds: The History of Coffee and How it Transformed our World*; and *Inside the Outbreaks: The Elite Medical Detectives of the Epidemic Intelligence Service*. Files for each book contain correspondence, printed material, and interview transcripts and recordings. There are also drafts, galleys, and other documents relating to the publication process for each work.

Arrangement Note

Organized into 3 series: (1) For God, Country and Coca-Cola research files, (2) Inside the Outbreaks research files, and (3) Uncommon Grounds research files

Description of Series

[Series 1: For God, Country, and Coca-Cola research files](#)

[Series 2: Inside the Outbreaks research files](#)

[Series 3: Uncommon Grounds research files](#)

Series 1***For God, Country, and Coca-Cola* research files****Boxes 1-49, 71-72, and 88-89****Scope and Content Note**

The series consists of research files for the book *For God, Country and Coca-Cola: The Definitive History of the Great American Soft Drink and the Company that Makes It*, as well as drafts of each edition of the book. There are also a significant number of audio interviews.

Arrangement Note

Arranged by type of research file.

Deceased people files

Box	Folder	Content
1	1	Alger, Horatio
1	2	Allen, Martha
1	3	Anderson, Clifford L.
1	4	Arbuckle, Fatty
1	5	Austin, J. Paul
1	6	Brown, Diva
1	7	Bryant, Anita
1	8	Candler, Howard
1	9	Candler, Warren
1	10	Charles, Ray
1	11	Cobb, Ty
1	12	Cody, Buffalo Bill
1	13	Crawford, Joan
1	14	Dobbs, Sam
1	15	Duckworth
1	16	Edison, Thomas
1	17	Eisenhower, Dwight David
1	18	Farley, James A.
1	19	Fattig, P. W.
1	20	Fowle, Seth
1	21	Freud, Sigmund
2	1	Gager, Curt
2	2	George, Walter
2	3	Gilbert, Price Sr.
2	4	Gresham, Dick
2	5	Griffith, D.W.
2	6	Guth, Charles

2	7	Harrold, Frank
2	8	Hartsfield, William B.
2	9	Hayes, Ralph
2	10	Hirsch, Harold
2	11	Hollingsworth, Harry
2	12	Horse, Ham
2	13	Jacobs, Joseph
2	14	Jones, Harrison
2	15	Jones, Sam
2	16	Keith, Max
2	17	Lee, Archie
2	18	Louis, Joe
2	19	Mack, Walter
2	20	Marianni, Angelo
3	1	Martin, Harold
3	2	Massengale, St. Elmo
3	3	Mayfield, J.C. et al
2	4	Pope Leo XIII
3	5	Robinson, Bill
3	6	Robinson, Frank
3	7	Sibley, John
3	8	Smith, Luke
3	9	Steele, Al
3	10	Stoddard, Cecil
3	11	Stubbs, Roy D.
3	12	Talley, Lee
3	13	Thomas, Ben
3	14	Twain, Mark
3	15	Walker, Woolfolk
3	16	Watson, Tom
3	17	White, Harry Dexter
3	18	White, W. A.
3	19	Whitehead, Joseph B.
3	20	Woodruff, Ernest
3	21	Woodruff, Robert W.
3	22	Zhukov, Georgi K.

Audio recordings

AV2 - Avery, J. Arch, Jr., July 29, 1989 [Transcript available]
 [Digital/digitized copy available in the Reading Room: id b780n]

- AV1 - Ayoub, Sam, April 1, 1991, February 7, 1992 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b781s]
- AV1 - Ayoub, Sam, April 1, 1991, February 7, 1992 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7832]
- AV1 - Ayoub, Sam, April 1, 1991, February 7, 1992 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7j0g]
- AV1 - Beach, John, July 11, 1989 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b782x]
- AV2 - Beach, John, July 11, 1989 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b785b]
- AV - Beach, Mae, July 12, 1989 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b789w]
- AV1 - Beach, Mae, July 12, 1989 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78b1]
- AV1 - Beach, Mae, July 12, 1989 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78c5]
- AV1 - Bledel, Enrique E., April 18 and May 21, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78hq]
- AV1 - Bledel, Enrique E., April 18 and May 21, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78jv]
- AV1 - Bottoms, Charles, April 2 and November 15, 1991; February 7 and April 23,
1992 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77bx]
- AV1 - Bottoms, Charles, April 2 and November 15, 1991; February 7 and April 23,
1992 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77c2]
- AV2 - Bottoms, Charles, April 2 and November 15, 1991; February 7 and April 23,
1992 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b776c]
- AV2 - Bottoms, Charles, April 2 and November 15, 1991; February 7 and April 23,
1992 (part 4) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b777h]
- AV1 - Bottoms, Charles, April 2 and November 15, 1991; February 7 and April 23,
1992 (part 5) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b778n]
- AV1 - Bottoms, Charles, April 2 and November 15, 1991; February 7 and April 23,
1992 (part 6) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b779s]
- AV1- - Cooper, Ralph, May 28, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b75mt]
- AV1 - Cooper, Ralph, May 28, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b75nz]

- AV1 - Curtis, Carlton, March 25, May 21, and November 15, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b75q7]
- AV1 - Curtis, Carlton, March 25, May 21, and November 15, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b75rc]
- AV1 - Davis, Ovid, March 21, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7j3w]
- AV1 - Davis, Ovid, March 21, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id bc0j9]
- AV1- - Davis, Ovid, March 21, 1991 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id bc0h5]
- AV1 - DeLoach, Cartha D. (Deke), July 16, 1989 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7b10]
- AV1 - DeLoach, Cartha D. (Deke), July 16, 1989 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7b24]
- AV1 - Downey, Sean Morton, March 30, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78k0]
- AV1 - Downey, Sean Morton, March 30, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78m4]
- AV1 - Downing, George, July 27, 1989 (part 1) [Transcript available] [Emory: b7935]
- AV1 - Downing, George, July 27, 1989 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7949]
- AV1 - Downing, George, July 27, 1989 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b795f]
- AV1 - Downing, George, July 27, 1989 (part 4) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b796k]
- AV1 - Duttera, Maurice, July 28, 1989 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7b38]
- AV1 - Duttera, Maurice, July 28, 1989 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7b4d]
- AV1 - Dyson, Brian, June 4, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7b5j]
- AV1 - Dyson, Brian, June 4, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7b6p]
- AV1 - Elliott, Charles, April 6, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77d6]
- AV1 - Elliott, Charles, April 6, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77fb]
- AV1 - Garrett, Franklin, July 13, 1989 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78zh]
- AV1 - Garrett, Franklin, July 13, 1989 (part 2) [Transcript available]

- [Digital/digitized copy available in the Reading Room: id b78w7]
- AV1 - Goizueta, Roberto, June 4, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b74wt]
- AV1 - Goizueta, Roberto, June 4, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b74xz]
- AV1 - Gordon, Vera, March 15, 1991 [Transcript available]
[Digital/digitized copy available in the Reading Room: id bc0g1]
- AV1 - Gregg, Lew, undated
[Digital/digitized copy available in the Reading Room: id b7b7t]
- AV2 - Gregg, Lew, December 9, 1989 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7bj2]
- AV2 - Gregg, Lew, December 9, 1989 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7bk6]
- AV1 - Gregg, Lew, December 9, 1989 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7bmb]
- AV1 - Halle, Claus, March 13 and 19, December 15, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77gg]
- AV1 - Halle, Claus, March 13 and 19, December 15, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77hm]
- AV1 - Halle, Claus, March 13 and 19, December 15, 1991 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77jr]
- AV1 - Halle, Claus, March 13 and 19, December 15, 1991 (part 4) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7846]
- AV1 - Halle, Claus, March 13 and 19, December 15, 1991 (part 5) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77kw]
- AV1 - Halle, Claus, March 13 and 19, December 15, 1991 (part 6) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77m1]
- AV2 - Hamby, Garth, May 20, 1991 (part 1)
[Digital/digitized copy available in the Reading Room: id b75tn]
- AV2 - Hamby, Garth, May 20, 1991 (part 2)
[Digital/digitized copy available in the Reading Room: id b75vs]
- AV1 - Harrison, Nat, April 16, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id bc0kf]
- AV1 - Harrison, Nat, April 16, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id bc0mk]
- AV1 - Herbert, Ira, April 29, 1991 [Transcript available]

- [Digital/digitized copy available in the Reading Room: id b75wx]
- AV1 - Hilgers, Alfons, April 28, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b79t2]
- AV1 - Hilgers, Alfons, April 28, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b79v6]
- AV1 - Hodgson, Morton, March 15, September 30, October 9, 1991; February 12, 1992
(part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77n5]
- AV1 - Hodgson, Morton, March 15, September 30, October 9, 1991; February 12, 1992
(part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77p9]
- AV1 - Hodgson, Morton, March 15, September 30, October 9, 1991; February 12, 1992
(part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7j1m]
- AV1 - Hodgson, Morton, March 15, September 30, October 9, 1991; February 12, 1992
(part 4) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7j2r]
- AV1 - Hunter, John, May 29, 1991 [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78gk]
- AV1 - Isdell, E. Neville, May 1, 1991 (part 1)
[Digital/digitized copy available in the Reading Room: id b7hhf]
- AV2 - Isdell, E. Neville, May 1, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b791w]
- AV2 - Isdell, E. Neville, May 1, 1991 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7921]
- AV1 - Ivester, M. Douglas, May 21, 1991 [Transcript available]
[Digital/digitized copy available in the Reading Room: id b75p3]
- AV1 - Johnson, William T. (Tut), July 12, 1989 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78d9]
- AV1 - Johnson, William T. (Tut), July 12, 1989 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78ff]
- AV1 - Johnson, William T. (Tut), July 12, 1989 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b76z9]
- AV1 - Jones, Joseph W., August 1, 1991; May 2, 1991; January 7 and 27, 1992 (part 1)
[Transcript available]
[Digital/digitized copy available in the Reading Room: id b77qf]
- AV1 - Jones, Joseph W., August 1, 1991; May 2, 1991; January 7 and 27, 1992 (part 2)
[Transcript available]
[Digital/digitized copy available in the Reading Room: id b77rk]
- AV1 - Jones, Joseph W., August 1, 1991; May 2, 1991; January 7 and 27, 1992 (part 3)
[Transcript available]
[Digital/digitized copy available in the Reading Room: id b77x8]

- AV1 - Jones, Joseph W., August 1, 1991; May 2, 1991; January 7 and 27, 1992 (part 4)
[Transcript available]
[Digital/digitized copy available in the Reading Room: id b77zd]
- AV1 - Keough, Donald, May 16, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b75jj]
- AV1 - Keough, Donald, May 16, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b75kp]
- AV2 - Key, Bill, July 12, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78n8]
- AV2 - Key, Bill, July 12, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78pd]
- AV2 - Key, Bill, July 12, 1991 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78qj]
- AV1 - Knox, John, July 16, 1989 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b786g]
- AV1 - Knox, John, July 16, 1989 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b787m]
- AV2 - Knox, John, July 16, 1989 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b788r]
- AV2 - Kurtz, Wilbur, July 29, 1989 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77sq]
- AV2 - Kurtz, Wilbur, July 29, 1989 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77tv]
- AV2 - Kurtz, Wilbur, July 29, 1989 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77v0]
- AV2 - Kurtz, Wilbur, July 29, 1989 (part 4) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b77w4]
- AV2 - Lunsford, Julius, March 21, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78tz]
- AV2 - Lunsford, Julius, March 21, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78v3]
- AV1 - Nicholson, H. Burke, July 6, 1989 and March 27, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b770j]
- AV1 - Nicholson, H. Burke, July 6, 1989 and March 27, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b771p]
- AV2 - Nicholson, H. Burke, July 6, 1989 and March 27, 1991 (part 3) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b772t]
- AV2 - Nicholson, H. Burke, July 6, 1989 and March 27, 1991 (part 4) [Transcript available]

- [Digital/digitized copy available in the Reading Room: id b773z]
- AV2 - Nicholson, H. Burke, July 6, 1989 and March 27, 1991 (part 5) [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b7743]
- AV2 Nicholson, H. Burke, July 6, 1989 and March 27, 1991 (part 6) [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b7757]
- AV2 Nicholson, H. Burke, July 6, 1989 and March 27, 1991 (part 7) [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b7579]
- AV2 Oppenhoff, Walter, April 20, 1991 (part 1) [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b797q]
- AV2 Oppenhoff, Walter, April 20, 1991 (part 2) [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b798v]
- AV2 Patterson, Gene, April 14, 1989 [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b7c0z]
- AV2 Pelletier, Bert, August 20, 1989 (part 1)
- [Digital/digitized copy available in the Reading Room: id b7990]
- AV2 - Pelletier, Bert, August 20, 1989 (part 2)
- [Digital/digitized copy available in the Reading Room: id b79b4]
- AV2 - Pendergrast, Ambrose [Brodie], no date (part 1)
- [Digital/digitized copy available in the Reading Room: id b79xg]
- AV2 - Pendergrast, Ambrose [Brodie], no date (part 2)
- [Digital/digitized copy available in the Reading Room: id b79zm]
- AV2 - Schifilliti, Charles and Lillian, July 1, 1989 (part 1) [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b7bxx]
- AV2 - Schifilliti, Charles and Lillian, July 1, 1989 (part 2) [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b7bzz]
- AV2 - Schmeling, Max, May 2, 1991 [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b790r]
- AV2 - Schmidt, Bill and Jan, April 10, 1991 and March 5, 1992 (part 1) [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b79fj]
- AV2 - Schmidt, Bill and Jan, April 10, 1991 and March 5, 1992 (part 2) [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b79gp]
- AV2 - Schmidt, Bill and Jan, April 10, 1991 and March 5, 1992 (part 3) [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b79ht]
- AV2 - Schmidt, Bill and Jan, April 10, 1991 and March 5, 1992 (part 4) [Transcript available]
- [Digital/digitized copy available in the Reading Room: id b79jz]

- AV2 - Sharpe, Bill, March 28, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id bc2vr]
- AV2 - Sharpe, Bill, March 28, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id bc2ww]
- AV2 - Sisler, Don, August 2, 1989, February 11, 1991 (part 1) [Partial Transcript available]
[Digital/digitized copy available in the Reading Room: id b7b8z]
- AV2 - Sisler, Don, August 2, 1989, February 11, 1991 (part 2) [Partial Transcript available]
[Digital/digitized copy available in the Reading Room: id b7b93]
- AV2 - Sisler, Don, August 2, 1989, February 11, 1991 (part 3) [Partial Transcript available]
[Digital/digitized copy available in the Reading Room: id b7bb7]
- AV2 - Smit, Jacobus H., April 16, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7bpm]
- AV2 - Smit, Jacobus H., April 16, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7bqr]
- AV2 - Solms, William O., April 5, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b79c8]
- AV2 - Solms, William O., April 5, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b79dd]
- AV2 - Ware, Carl, May 7, 1991 [Transcript available]
[Digital/digitized copy available in the Reading Room: id b75sh]
- AV1 - Wimberly, James W., July 18, 1989 [Transcript available]
[Digital/digitized copy available in the Reading Room: id b78xc]
- AV2 - Yeomans, Jasper, March 24, 1991 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7h9m]
- AV2 - Yeomans, Jasper, March 24, 1991 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7hf5]
- AV2 - Zarubica, Mladin, January 7, 1990 (part 1) [Transcript available]
[Digital/digitized copy available in the Reading Room: id b7hmv]
- AV2 - Zarubica, Mladin, January 7, 1990 (part 2) [Transcript available]
[Digital/digitized copy available in the Reading Room: id bbk91]
- AV2 - Coca Cola Fountain Favorites (part 1)
[Digital/digitized copy available in the Reading Room: id b79ph]
- AV2 - Coca Cola Fountain Favorites (part 2)
[Digital/digitized copy available in the Reading Room: id b79qn]
- AV2 - 1979 Great Get Together (part 1)
[Digital/digitized copy available in the Reading Room: id b79k3]
- AV2 - 1979 Great Get Together (part 2)
[Digital/digitized copy available in the Reading Room: id b79m7]
- AV2 - 1979 Great Get Together (part 3); 1984 Enterprises

[Digital/digitized copy available in the Reading Room: id b79rs]
 AV2 - 1986 Centennial, 1990 Fountain; BBC show
 [Digital/digitized copy available in the Reading Room: id b79sx]

Interview notes and transcripts

4	1	Allen, Ivan
4	2	Avary, Arch [Audio recording available]
4	3	Ayoub, Sam [Audio recording available]
4	4	Backer, Bill
4	5	Bailey, Cal
4	6	Barbee, Randy
4	7	Beach, Mae and John [Audio recording available]
4	8	Bergin, John
4	9	Bledel, Enrique [Audio recording available]
4	10	Bondurant, Emmet
4	11	Bottoms, Charlie [Audio recording available]
4	12	Bowen, William
4	13	Brewer, Sebert
4	14	Brinton, John
4	15	Broadwater, Bob
4	16	Buffet, Warren
4	17	Cain, Hamilton
4	18	Campbell, Thomas L.
4	19	Carter, Jimmy
4	20	Clark, Clisby
4	21	Conroy, Leo
4	22	Cooper, Ralph [Audio recording available]
4	23	Cosby, Bill
4	24	Curtis, Carlton [Audio recording available]
5	1	Davis, Brant
5	2	Davis, Ovid [Audio recording available]
5	3	Deloach, Deke [Audio recording available]
5	4	Dickey, James
5	5	Downey, Sean Morton Jr. [Audio recording available]
5	6	Downing, George [Audio recording available]
5	7	Duncan, Charles
5	8	Duttera, Maurice [Audio recording available]
5	9	Dyson, Brian [Audio recording available]
5	10	Effinger, Bill
5	11	Elliott, Charles [Audio recording available]

5	12	Ellis, Martha
5	13	Ferguson, Authur
5	14	Fine, Gary
5	15	Finster, Howard
5	16	Fulbright, J.W.
5	17	Garrett, Franklin [Audio recording available]
5	18	Gartland, Sr. Dorothy
5	19	Gilliatt, Neil
5	20	Gillin, John
5	21	Goizueta, Roberto [Audio recording available]
5	22	Gordon, Vera [Audio recording available]
5	23	Greene, Bob
6	1	Gregg, Lew [Audio recording available]
6	2	Gregory, Arthur
6	3	Gresham, Mary
6	4	Grier, Phil
6	5	Halle, Claus [Audio recording available]
6	6	Halpern, Dick
6	7	Harrison, Nat [Audio recording available]
6	8	Herbert, Ike [Audio recording available]
6	9	Hester, Bob
6	10	Hilgers, Alfons [Audio recording available]
6	11	Hillman, Murray
6	12	Hodgson, Morton [Audio recording available]
6	13	Honeycutt, Edith
6	14	Hunter, Floyd
6	15	Hunter, John [Audio recording available]
6	16	Imlay, Gerry
6	17	Isdell, Neville [Audio recording available]
6	18	Ivestor, Doug [Audio recording available]
6	19	Jacobson, Michael
7	1	Johnson, William T. (Tut) [Audio recording available]
7	2	Johnson, Weldon
7	3	Jones, Boisfeuillet
7	4	Jones, Joseph W. [Audio recording available]
7	5	Kahn, E.J.
7	6	Keith, Max
7	7	Kendall, Don
7	8	Keough, Don [Audio recording available]

7	9	Key, Bill [Audio recording available]
7	10	King, Dudley
7	11	Knox, John [Audio recording available]
7	12	Kurtz, Wilbur [Audio recording available]
7	13	Law, Tom
7	14	Lesko, Paul
7	15	Lauck, Dan
7	16	Lindsey, Robert
7	17	Lunch Conversations
7	18	Lunsford, Julius [Audio recording available]
7	19	Mackey, Bill
7	20	McLennan, Alex
7	21	McMullen, Mike
7	22	Meyers, Jesse
7	23	Mooney, Phil
7	24	Moreira, Marco
7	25	Mosconi, Roger
8	1	Moulder, Virginia
8	2	Murphy, Vince
8	3	Nau, Dianne Smith
8	4	Nicholson, Burke [Audio recording available]
8	5	Nixon, Richard
8	6	Oliver, Bob
8	7	Oliver, Tom
8	9	O'Malley, Pat
8	10	O'Neal, Charles
8	11	Oppenhoff, Walter [Audio recording available]
8	12	Patterson, Gene [Audio recording available]
8	13	Peck, Jim
8	14	Pendergrast, Ambrose [Audio recording available]
8	15	Putter, Klaus
8	16	Ruwoldt, Jim
8	17	Sams, Ferrol
8	18	Schifilitti, Charlie and Lillian [Audio recording available]
8	19	Schmeling, Max [Audio recording available]
8	20	Schmidt, Bill and Jan [Audio recording available]
8	21	Schulman, Ken
9	22	Schwab, Robby
9	23	Schwartz, Tony

9	24	Schy, Robert
9	25	Sealey, Peter
9	26	Seltzer, Scott
9	27	Sharpe, Bill [Audio recording available]
9	28	Sherman, Ernestine
9	29	Shubert, Gus
9	30	Sibley, Jimmy
9	31	Simms, Ben
9	32	Sims, Claire
9	33	Singleton, George
9	34	Sisk, Bob
9	35	Sisler, Don [Audio recording available]
9	36	Smit, Jacobus H. [Audio recording available]
9	37	Solms, Bill [Audio recording available]
9	38	Spalding, Hughes
9	39	Stephens, C. Preston
9	40	Stout, Roy
9	41	Tarver, Jack
9	42	Teasley, Harry
9	43	Thomas, Bernie
9	44	Thompson, Thom
9	45	Troutman, Lois
9	46	Turner, Bill
9	47	Van Loan, Bill
9	48	Vorkapich, Ed
9	49	Ware, Carl [Audio recording available]
9	50	Weil, Andrew
9	51	Weltner, Charles
9	52	Wilder, Billy
9	53	Williams, Jimmy
9	54	Wilson, Ian
9	55	Wimberley, Jim [Audio recording available]
9	56	Yeomans, Jasper [Audio recording available]
9	57	Zarubica, Mladin [Audio recording available]

Coca-Cola-Early history

10	1	Advertisting - general background articles on advertising
10	2	Atlanta - articles and photocopies from books on history of Atlanta
10	3	B.B.B - Blood Balm Co.? Copy of law case

- 10 4 Asa Candler - articles, letters, photocopies from Asa Candler Papers (Emory?), newspaper and magazine articles on or by Asa Candler
- 10 5 Cardui - newspaper and magazine articles on health tonic.
- 10 6 Chain of Title - articles, journals ("Cola Call"), and photocopies about Coca-Cola Co.'s right to its title, and the history of that title.
- 11 1 Coca Heola (?) - medical and historical articles on Coca plant
- 11 2 Cocaine - medical, legal, historical, etc. articles on cocaine
- 12 1 Controversy-early - newspaper and journal articles on Coca-Cola and health.
- 12 2 Drugs - early - articles, scholarly and medical on drugs in general
- 12 3 Druggists - "Devils, Drugs, and Doctors," print out of a radio talk (1931)
- 12 4 Dun, R.G. - photocopied materials from the R.G. Dun collection at Harvard
- 12 5 Early advertising. - articles, etc. on the general history of advertising
- 12 6 Early history - articles, and photocopied extracts from books on American history and Coca-Cola history in particular
- 13 1 Early Bottler - typed notes, letters, pamphlets, articles on the earliest Coca-Cola bottler
- 13 2 Formula-ingredients - articles, scholarly papers, and a typed chronology
- 13 3 Labels-early - a copy of the Coca-Cola newsletter *Cola Call*
- 13 4 Money-early - photocopy from *Century* magazine 1888.
- 13 5 Moxie et al. - articles and letters to Pendergrast
- 13 6 Newspapers-early - photocopies of old newspaper articles on Coca-Cola, etc. (approximately turn of the century); hand-written list of newspaper sources.
- 13 7 Patent medicines - articles
- 14 1 Pemberton - articles, letters, and lists on or by Dr. John Pemberton
- 14 2 Thomsonian, etc. - articles, papers, lists, photocopies mostly from the Pemberton archives.
- 14 3 Temperance/Prohibition - articles, photocopies of legal codes on prohibition.
- 14 4 Wiley - articles, photocopies, papers on or by Harvey W. Wiley
- 15 1 A miscellaneous collection of materials, including articles on the history of Coca-Cola, Coca-Cola advertising, Coca-Cola abroad; letters to Pendergrast; and copies of book cover samples for Pendergrast's book.
- 16 1 Kahn notes on interviews with various individuals
- 16 2 *T.O. Digest* from 1940s
- 16 3 Typed interviews with: Ward Wells, Paul Bacon, Paul Madden, Edgar D. Lyon
- 16 4 Various photocopied articles and information on Coca-Cola during World War II from Coca-Cola Co.
- 17 1 Robert W. Woodruff - D. Eisenhower correspondence, and D. Eisenhower correspondence with others from the World War II through the 1950s

Subject files

- 18 1 Abuse - newspaper article

- 18 2 Addiction - photocopy of dictionary definition
- 18 3 Airlines - publications on airlines
- 18 4 Allied Brands - collection of articles on Allied Brands.
- 18 5 Alzheimer's - publications, typed interviews, pamphlets, medical information on Alzheimer's
- 18 6 Animals - letter about coke, mentions its affect on horses
- 18 7 Annual meetings - article on
- 18 8 Anthro-Mintz - newspaper and magazine articles, scholarly articles on culture, and letters
- 18 9 Arab Boycott - articles on
- 18 10 Arden - article and information on "project Arden"
- 18 11 Beverage Digest - collection of newsletters from Beverage Digest
- 18 12 Bibliography - lists, letters
- 18 13 Biography - photocopies of histories of Atlanta and her "famous men"
- 18 14 Blacks - articles about African-Americans, newsletter about African-Americans and the Coca-Cola Company
- 18 15 Board of Directors - articles on Coca-Cola's Board of Directors.
- 19 1 Bottlers Association - newsletter: *The Bottling Line*
- 19 2 Bottlers - articles, newsletters, papers on bottling Coca-Cola
- 19 3 Bottle deposits - article
- 19 4 Brands - scholarly articles on brands
- 19 5 BreakMate - article
- 19 6 Businessmen - photocopy of a biographical dictionary of American businessmen
- 19 7 Caffeine - articles on caffeine
- 19 8 Cans - articles and photocopies of Congressional hearings on aluminum cans
- 19 9 Carrillon - articles and advertising about "Carillon"
- 19 10 Coca-Cola Advert - historical Coca-Cola advertising
- 19 11 Coca-Cola Collectors - articles, advertising of auctions of Coca-Cola artifacts for collectors
- 20 1 Coca-Cola Export - articles on exports
- 20 2 Gum - article, newsletter, and letters about chewing gum and Coca-Cola
- 20 3 Coca-Cola in Song - articles on songs about Coca-Cola
- 20 4 Coca-Cola International - articles on Coca-Cola International
- 20 5 Coca-Cola Movies - a script of
- 20 6 Coca-Cola in Movies - articles on Coca-Cola in movies
- 20 7 Coca-Cola Museum - articles, advertising, brochures on Coca-Cola museum
- 20 8 Coca-Cola Script - a copy of the *Cola Call* newsletter
- 21 1 Coca-Cola Enterprises - general information on Coca-Cola Enterprises; newspaper articles; annual reports
- 21 2 *Coca-Cola Overseas* - photocopies of *Coca-Cola Overseas*, 1950-1960

- 21 3 Coca-Cola Spies - typed notes on Allen Greenberg; photocopied articles on subject of spies.
- 21 4 Coca-Cola Stock - articles; Coca-Cola shareholder's reports.
- 21 5 Celebrities - articles on using stars for advertising
- 21 6 Chewing Gum - articles, letters, and copies of patents relating to Coca-Cola Co. and chewing gum (1920's-1930's).
- 21 7 Chero Cola - articles and letters on "Chero Cola"
- 21 8 Coffee - health reports and news articles on coffee drinking.
- 21 9 Coke Homes - two articles: "Nine Homes of Coke" and "Coca-Cola magnate's home rich in detail".
- 21 10 Columbia Pictures - articles on Coca-Cola Co. and its relationship to Columbia Pictures.
- 21 11 Communism - attitudes towards Communism in relation to Coca-Cola
- 21 12 Comparative Advertising - newspaper articles on subject, etc.
- 21 13 Consumption - an article on a man who drank fifty cokes a day.
- 21 14 Cooking etc. - social history articles on general topic of cooking; and articles specifically concerning Coca-Cola.
- 21 15 Correspondence - letters to Pendergrast from a number of correspondents.
- 21 16 Counter-trade, barter, USSR" - two articles on Asian and Soviet trade.
- 21 17 Cover Girl - Coca-Cola cover girl articles and photocopies, and one letter from an ex-cover girl.
- 21 18 Cow-Tipping - Articles referring to Pepsi-Cola's characterization of Coca-Cola's Atlanta location as home of "grits" and "cow-tippers".
- 21 19 Cyclamates - articles on cyclamates in Coca-Cola and Diet Coca-Cola.
- 21 20 Desert Storm - articles and examples of how Coca-Cola appeared in context of Gulf War.
- 21 21 Diet Coke - news releases; internal reports; and articles on Diet Coke.
- 22 1 Disney - the Coca-Cola-Disney marketing contract press release.
- 22 2 Dyslexia - Information brochure on dyslexia.
- 22 3 Emory - letters from Woodruff Library at Emory University; information on the University; photocopied material from Emory.
- 22 4 Environment - Beverage Reports on environmental issues relating to soft drink industry; photocopies of articles on subject.
- 22 5 Fanta - history of Fanta, QandA articles on Fanta, and newsletters.
- 22 6 FDA - letter, reports and consumer reports on Coke from Food and Drug Administration Dept.
- 22 7 F.S. - financial reports, market reports, stock reports, and letters.
- 22 8 Foreign Ingredients - official "National Soft Drink Association" reports about product liability.
- 22 9 Fountain vs. Bottle - newspaper articles on issue.
- 22 10 Franchises - articles on franchise issues.

- 22 11 Freedom of Information - guidebook for citizens on how to enact the freedom of information act; article on issue.
- 22 12 FTC - hearings of Congressional subcommittees, findings, and articles
- 22 13 Funding Exchange - letter from Pendergrast's mother to Pendergrast about philanthropy, particularly funding exchanges; report from one such exchange: "F E Endaum Campaign, The Final Year".
- 22 14 Gallons - photocopy of *Grand Consolidated* report on gallon sales.
- 22 15 Gee Whiz - fabulous facts print-out.
- 23 1 Good Will - Coca-Cola guide to trademarks; article on words and phrases; trademark law.
- 23 2 Handwriting Expert - Resume and qualifications of one handwriting expert; examples of handwriting of Coca-Cola managers; correspondence of Pendergrast and an expert.
- 23 3 HFCS - letter, memo, magazine article, on 1975 Congressional hearing on sugar.
- 23 4 Hill Top commercial - Associated press release; newspaper articles on commercial.
- 23 5 Hobbleskirt Bottle 1915 - *Cola Call*, 1985; articles; interview on hobbleskirt bottle
- 23 6 Hotline - Consumer hotline articles and consumer reports.
- 23 7 How To - article on how to pour Coke from fountain.
- 23 8 Ideas - memorandum from Coca-Cola executive office.
- 23 9 Illustrations - photocopies of Coca-Cola illustrations; list of advertising copies in Coca-Cola archives.
- 23 10 Imitators - letters, memoirs, articles on Coca-Cola 's "Double"
- 23 11 Inflation - consumer price index, 1890-1990
- 23 12 Infringement - of trademark law: a law article, newspaper articles.
- 23 13 Ingredients - Safety" - reports, Congressional hearings, articles.
- 23 14 International Union of Food and Allied Workers Association, letters, bulletins, and reports.
- 23 15 King and Spalding - History of King and Spalding (Coca-Cola bottler's law firm,) and history of Spalding family.
- 23 16 Labs Traveling - *Food Engineering* article on mobile lab, 1952.
- 23 17 Licensing - newspaper and magazine articles on licensing.
- 23 18 *Look Homeward Angel* - photocopied excerpt from Thomas Wolfe's novel.
- 23 19 L.A. Bottling - article on history of bottling; letter.
- 23 20 McCann - Information on McCann-Erikson Advertising Co.
- 23 21 McDonalds - *Business Week* and *Life* articles on McDonalds.
- 23 22 Magician - articles on magician
- 23 23 Marriott
- 23 24 Mellow Yellow - article on Mello marketing.

- 23 25 Migrants - articles on migrant workers generally and in relation to Coca-Cola specifically.
- 24 1 Morning Coke - articles
- 24 2 Naughty Ads
- 24 3 Nestle - articles
- 24 4 New Coke - articles, letters, and papers
- 24 5 New York Worlds Fair (1940) - folder with information on the Worlds Fair and Coca-Cola 's involvement.
- 24 6 Nutrition - articles
- 24 7 Odd Delivery - article about Coca-Cola being delivered along the Amazon by donkeys
- 24 8 Olympics - articles
- 24 9 One-Two-Three - an article on, and synopsis of, the Billy Wilder film featuring Coca-Cola
- 24 10 Parent Bottlers - a business notice in *New York Times*, and a photocopy of a map
- 24 11 Pedantry - a copy of a lecture, letters, Coca-Cola Co. memorandum, and list of advertising tips.
- 24 12 Early Pepsi - articles, letters on early history of Pepsi
- 25 1 Pepsi 1940-1970 - articles, papers, letters
- 25 2 Personnel Changes - articles
- 25 3 Philanthropy - articles, report from Lyndhurst Foundation, 1989; letters
- 25 4 Pre-Mix - a copy of a statement about pre-mix syrup, and a copy of a court statement
- 25 5 Red - article about the color red.
- 25 6 Religion - articles
- 25 7 Santa Claus - biography, articles
- 25 8 Six-Pack - history of, from the *Coca Cola Call*
- 25 9 Rumor - articles on rumors concerning Coca-Cola in particular, and in general
- 25 10 Schools - articles on Coca-Cola on campus
- 25 11 Sex - articles on 'oral excitation'
- 25 12 Sizer Files - letters
- 25 13 Smithsonian - materials on Museum of National History; list of names
- 25 14 Soda Fountains - articles on the history of soda fountains in American life
- 26 1 Space, outer - Coke in space
- 26 2 Sports - Coca-Cola in
- 26 3 Statue of Liberty - article on history of the Statue
- 26 4 Subliminal Advertising - articles
- 26 5 Supreme Court - photocopies of Supreme Court decisions
- 26 6 Sugar - articles
- 26 7 Surveys - published in newspapers and magazines

26	8	Taste test - interviews, articles
26	9	Taxation - articles, letters, Coca-Cola papers on taxes
26	10	Thomas Co. - letters, memorandums, statistics, figures
26	11	Trust Co. - published committee hearings, letter, pamphlet
26	12	Uncle Remus - articles
26	13	Unions - microfiche copy articles
26	14	Vietnam War - <i>Financial Times</i> article
26	15	Water - articles

Coca-Cola court cases

27	1	Early court cases, 1888-1924
27	2	Henry A. Rucker vs. Coca-Cola Company 1902
27	3	USA vs Forty barrels and twenty kegs of Coca-Cola, 1911
27	4	USA vs Forty barrels and twenty kegs of Coca-Cola, 1911
27	5	USA vs Forty barrels and twenty kegs of Coca-Cola, 1911
28	1	USA vs Forty barrels and twenty kegs of Coca-Cola, 1911
28	2	USA vs Forty barrels and twenty kegs of Coca-Cola, 1911
28	3	Coca-Cola Company vs. Chero-Cola Company, 1917
28	4	Coca-Cola Company vs Koke Company, 1918
28	5	Coca-Cola Bottling Company vs Coca-Cola Company, Fulton Superior Court, 1920
29	1	Coca-Cola Bottling Company vs Coca-Cola Company, Fulton Superior Court, 1920
29	2	Coca-Cola Bottling Company vs Coca-Cola Company, Fulton Superior Court, 1920
29	3	Coca-Cola Bottling Company vs Coca-Cola Company, U.S. District Court of Delaware, 1920
29	4	Coca-Cola Bottling Company vs Coca-Cola Company, U.S. District Court of Delaware, 1920
29	5	Coca-Cola Bottling Company vs Coca-Cola Company, U.S. District Court of Delaware, 1920
30	1	E.L. Husting Co. vs. Western Coca-Cola Bottling and Coca-Cola Company, 1931
30	2	Pepsi-Cola vs Coca-Cola Company, 1938
30	3	Coca-Cola Company vs Dixie Cola, 1940
30	4	Cleo Syrup vs Coca-Cola Company, 1943
30	5	Chicago Dr. Pepper Bottling Company vs. Coca-Cola Company, 1951
30	6	Coca-Cola Bottling of Minnesota vs Coca-Cola Company, 1957
30	7	Coca-Cola Company vs. Clay, 1963
30	8	Coca-Cola Company vs The Marschalk Company, 1971
30	9	Diet Coke, 1982

- 30 10 Coca-Cola Bottling Company Shreveport vs. Coca-Cola Company, 1983
- 30 11 Coca-Cola Bottling Company Shreveport vs. Coca-Cola Company, 1983
- 31 1 Coca-Cola Bottling Company Shreveport vs. Coca-Cola Company, 1983
- 31 2 Coca-Cola Bottling Company Shreveport vs. Coca-Cola Company, 1983
- 31 3 Coca-Cola Bottling Company Elizabethtown vs. Coca-Cola Company, 1983
- 31 4 Anti-trust cases
- 32 1 Coca-Cola opinions - summery
- 32 2 *The Coca-Cola Company Opinions, Orders, Injunctions, and Decrees relating to Unfair Competition and Infringement of Trade-Mark, 1923*
- 32 3 *The Coca-Cola Company Opinions, Orders, Injunctions, and Decrees relating to Unfair Competition and Infringement of Trade-Mark, Vol. 2, 1939*
- 32 4 *The Coca-Cola Company Opinions, Orders, Injunctions, and Decrees relating to Unfair Competition and Infringement of Trade-Mark, Vol. 3, 1939*
- 32 5 Lawsuits - general articles
- 32 6 Pendergrast correspondence concerning lawsuits

Printed research materials

- 33 Articles on Coca-Cola: 1900-1920s
- 34 Articles on Coca-Cola: 1930s-1940s
- 35 Articles on Coca-Cola: 1950s-19602
- 36 Articles on Coca-Cola: 1970s-1980s
- 37 Articles on Coca-Cola: 1980s
- 38 Articles on Coca-Cola: 1990s
- 39 1 1990s - same as above
- 39 2 World War II - articles, accounting figures, letters etc., pertaining to Coca-Cola Co. during World War II
- 39 3 Brecon - Lewis Campbell typed interview
- 39 4 Price Hike, 1947-1952 - articles and letters on the price hike
- 39 5 King Size, 1955 - letters, memos, articles and press releases on king size Coca-Cola bottles
- 40 1 *The Coca-Cola Company: A Chronological History* by Jim Jordan, 1977
- 40 2 "Coke's First 100 Years ... and a look into the future," *Beverage World*, 1986
- 40 3 "Coca Cola - Chronological History," by Franklin Garrett, Public Relations Dept., The Coca-Cola Company" 1965
- 40 4 "A History of Coca-Cola," by Thomas Paty Stamps, Draft copy of a Masters Thesis, University of Illinois, 1973
- 40 5 "Coca-Cola", photocopy of a reprinted article from Modern Packaging Corp., August 1951
- 40 6 Research notes (four notebooks)
- 40 7 *The Coca-Cola Industry: A Study of the Company and its Market*, by Joseph a. Wyant, 1940

- 40 8 "History of Coca-Cola," by Hunter Bell
- 41 1 *Harvard International Review*, Vol. XIII, No. 4, Summer 1991
- 41 2 Corporate marketing data research, "Unit Case Sales Volume," 1970-1991
- 41 3 Loose copies of articles and newsletters on Coca-Cola
- 41 4 Article on the "Bohemian Club" of San Francisco (1951)
- 41 5 Article, "The Paradise program" by Anthony Haden-Guest, 1973
- 41 6 " *Atlanta Constitution* Index, 1971"
- 41 7 Federal Election Commission printouts: selected list of receipts and expenditures
and list of candidates supported
- 40 8 A bottle of Coca-Cola syrup
- 42 1 Coca-Cola Annual Reports to the Stock Holders [some photocopies]
- 42 2 *Coca-Cola News Digest*, October and November 1991
- 43 1 "Future Smarts," by Jesse Meyers, 1985-1988
- 43 2 Misc. publications
- 44 1 Coca-Cola Annual Reports, 1980-1991
- 45 2 Beverage Digest Newsletter
- 46 Countries, Argentina-France
- 47 Countries, Germany-Venezuela

For God, Country and Coca-Cola, Manuscript

- 48-49 1 *For God, Country and Coca-Cola*
Uncut first draft is more than a thousand pages long and includes hand-written
comments by Pendergrast and his editor. The box also includes letters to
Pendergrast from his publishers, and a typed note from Pendergrast detailing
the contents of the box and the publishing history of the book.

Unprocessed additions

- 71 - *For God, Country and Coca-Cola*, second edition [1 of 2]
- 72 - *For God, Country and Coca-Cola*, second edition [2 of 2]
- 88 - Research files, *For God, Country and Coca-Cola*, third edition [1 of 2]
- 89 - Research files, *For God, Country and Coca-Cola*, third edition [2 of 2]

Series 2***Inside the Outbreaks* research files****Boxes 50-70 and 73-87****Scope and Content Note**

The series consists of research files for the book *Inside the Outbreaks: The Elite Medical Detectives of the Epidemic Intelligence Service*, about the Epidemic Intelligence Service, a program of the Centers for Disease Control. There are also drafts of the book and numerous interviews.

Arrangement Note

Arranged by type of research file.

Terms Governing Use and Reproduction

Special restrictions apply: The series contains some copies of original materials held by other institutions; these copies may not be reproduced without the permission of the owner of the originals.

Restrictions on Access

Special restrictions apply: Use copies have not been made for the audiovisual material in this series. Researchers must contact the Rose Library at least two weeks in advance for access to these items. Collection restrictions, copyright limitations, or technical complications may hinder the Rose Library's ability to provide access to audiovisual material.

Box	Folder	Content
50		Name files: A-Blake
51		Name files: Blaser-Chen
52		Name files: Cheye-D
53		Name files: E-Friedman
54		Name files: Fritz-Hattis
55		Name files: Harrison-Jones, Steve
56		Name files: Jones, Tim-Landrigan
57		Name files: Langmuir-Mack
58		Name files: MacKenzie-Mores
59		Name files: Morris-Olson
60		Name files: O'Reilly-Reingold
61		Name files: Reller-Schrag
62		Name files: Schro-Sutter
63		Name files: Swerd-Ward
64		Name files: Washko-Z
65		EIS Chronology: 1940-1975
66		EIS Chronology: 1976-1999
67		EIS Chronology: 2000-2008

- 68 EIS Monthly reports, 1973-1976; Printed material
- 69 Printed material, chapter drafts and comments
- 70 Chapter drafts and comments
- 73 Subject files: A-B
- 74 Subject files: Camylobacter-EColi
- 75 Subject files: EIS-F
- 76 Subject files: G-Maternal
- 77 Subject files: Measles-Polio
- 78 Subject files: Polio-Public
- 79 Subject files: Q-Staphloccus
- 80 Subject files: Statistics-Z
- 81 National Archives photocopies
- 82 Video cassettes, compact discs
- 83 Video cassettes
- 84 Interview cassettes, A-R
- 85 Interview cassettes, T-Z
- 86 Interview cassettes (unsorted); compact discs
- 87 Annotated books

Series 3
***Uncommon Grounds* research files**
Boxes 90-106

Scope and Content Note

The series consists of research files for the book *Uncommon Grounds: The History of Coffee and How It Transformed Our World*. There are also drafts of the book and interview transcripts.

Arrangement Note

Arranged by type of research file.

Restrictions on Access

Special restrictions apply: Due to preservation concerns, this series is closed to researchers.
